

AMaGA
Victoria



2021

Annual report

CREATIVE  VICTORIA

AMaGA

MUSEUMS
VICTORIA

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About AMaGA Victoria

Mission

Enabling a dynamic Victorian museum and gallery sector embedded in community.

Statement of purpose

To enable and inspire change in our sector and how people see and understand the world.

What we do

The Australian Museums and Galleries Association (AMaGA) Victoria provides access to:

- expert advice on museum practice and development;
- Accreditation and application of the National Standards for Australian Museums and Galleries;
- Victorian Collections, a central online portal to the cultural treasures held by museums, galleries and other organisations distributed across the State;
- professional development and networking opportunities; and
- advocacy and profile raising of the Victorian museum sector.

Our values

Leadership

- Innovation – we see new ideas and ways of doing things as opportunities
- Excellence – we deliver quality service in a professional and ethical manner
- Integrity – we hold ourselves to account for everything that we do
- Courage – we commit to facilitating challenging conversations
- Trust – we respect and build mutual trust

Relationships

- Collaboration – we value working with others
- Engagement – we understand and meet the changing needs of our sector through consultation and stakeholder engagement
- Empower – we work with museums and galleries in support of their development

Inclusion

- Care – we see people and communities as central to our work

- Diversity – we acknowledge all differences and encourage accessibility
- Equity – we create an open and safe environment

Background

AMaGA Victoria is the state branch of the Australian Museums and Galleries Association, a not-for-profit national membership association founded in 1993 to bring together people concerned with the care and communication of Australia's natural, artistic, and cultural heritage. Through the direction of an elected Committee, the Victorian branch provides support, representation, and professional development services to the museum and gallery sector throughout the State.

Previously located at the Melbourne Museum, the AMaGA Victoria office can now be found at the Royal Exhibition Building where we enjoy access to services and expert museum staff. AMaGA Victoria is grateful for this generous ongoing support from Museums Victoria.



Membership

The Victorian Branch represents approximately one third of AMaGA's total membership. It represents the Victorian members and provides services for them and the museum and gallery community regardless of membership status. At the end of December 2021, our membership included 186 organisations spanning archives, art galleries, botanic gardens, historical societies, natural and social history museums, and specialist collections; and 237 individual members, most of whom are working either professionally or voluntarily in museums and galleries. The following are our key services.

Events and training

In 2021 we continued to adapt our programming to online, by offering 57 events and training, such as panel discussions, workshops and masterclasses catering to beginner, mid-level, and expert museum staff and volunteers. We cross-referenced our program with participant feedback and our matrix of museum and individual types to offer a balanced program; and responded actively to the changing needs and demands arising from COVID-19.



Victorian Collections

A free online cataloguing system created especially for community collecting organisations and small museums in Victoria. Introductory workshops in collection management, cataloguing, object handling and photography are held throughout the year. Browse items on Victorian Collections by visiting the website: www.victoriancollections.net.au

Museum Accreditation Program

At the end of 2021, there were 84 museums participating in our gold-standard Museum Accreditation Program, a holistic, peer-supported model of excellence developed according to the National Standards for Australian Museums and Galleries. The Program enables strong mentoring between museums and museum experts to share best practice, up-skill museum staff and volunteers, and raise the profile of participating museums. Through 2021, the MAP team have been conducting a thorough review to implement improvements to the program.

Awards

Since 1994, we have recognised the achievements of museum individuals and organisations at the annual Victorian Museums and Galleries Awards. The Awards are peer-reviewed and celebrate the hard work of staff and volunteers in creating a vibrant sector. The Awards are proudly sponsored by a range of industry and cultural supporters.

Communications & resources

The fortnightly e-bulletin and AMaGA Victoria website offer a range of up-to-date museum sector information and resources. Online training tools include training videos on museum best practice and selected seminar presentations. Special disaster response areas of the website are available for affected communities when required.



Treasurer's report

2021 was another challenging year for everyone and AMAGA Victoria's Committee continued to hold online meetings throughout the year as we adapted to living in and out of rolling lockdowns.

Despite the uncertainty that the pandemic created, AMAGA started and ended 2021 with sufficient equity and cash buffers and this was monitored by the committee throughout the year.

Finance commentary

The 12 months ended in December 2021 and yielded a deficit of \$12,904 against a budgeted deficit of \$64,000. Grant income \$1,433,761 was \$747,747 higher than 2020 due to the one-off Working for Victoria funding scheme. Total expenses of \$1,509,712 were \$700,972 higher than 2020 as grant funding was expensed during the year. As at 31 December 2021, members' equity was \$282,034 with \$613,139 cash (2020: Surplus \$248,717, equity \$294,934 cash \$641,378).

AMAGA Victoria continues into 2022 with a strong financial position to deliver programs and support its members. A break-even budget has been set for 2022.

Thanks to Tammy Currie (Finance Manager), Ash Robertson (Executive Director), Cindy Seeberger (Office Coordinator), Andrew Hiskens (President), and the entire Branch Committee for their valued support during the year.

Siobhan Barker
Treasurer



President's report

For most of us, 2021 started with hope – the hope that it wouldn't be like 2020. That we'd settle into the 'new normal' having learned a lot of lessons about ourselves and those we live and work with, about resilience and optimism, about well-being and mental health – and quite a lot about technology.

We all know how that played out.

But, for AMaGA Victoria – despite the continued need to work from home, manage multiple workarounds and juggle priorities – it proved to be a year of success on many fronts, as demonstrated by the achievements outlined in this Annual Report.

Organisational leadership

Aside from the external disruptions, 2021 began with some organisational ones.

In March, we farewelled Sarah Morris, who left to become the Executive Director of Photo 2022, having ably led AMaGA Victoria through a period of challenge and change.

We were pleased to appoint Dr Ashley Robertson to replace Sarah. Ash came to the role having served four years as the Manager of Victorian Collections, building solid relationships within the Victorian museums sector with government and philanthropic supporters – all of which enabled her to hit the ground running.

There was also a change in leadership at a national level with the appointment of new National Director, Katie Russell, to replace Alex Marsden, with Seb Chan elected to the position of National President, replacing Robin Hirst, and a largely new National Council.

Future Directions

The American computer scientist, Alan Kay, famously said, 'the best way to predict the future is to invent it.' The disruption of 2020-21 was an ideal opportunity to put that idea into action by developing a new Strategic Plan. We held a series of online workshops with staff and Branch Committee members to build a shared understanding of our purpose, vision and goals. The document is on our website, but in brief, we agreed:

- our purpose is to enable and inspire change in our sector and how people see and understand the world
- our vision is for a dynamic Victorian museum and gallery sector embedded in community
- and our goals are to:
 - connect – be a conduit, connecting the sector to itself, Victorians and the world;
 - enable – grow capability across the sector
 - advocate – give a voice to the sector; celebrating its strengths and contributions; and
 - be future focussed – supporting the sector to respond to the key challenges and opportunities of our time.

Since completing the Strategic Plan, these concepts have infused our aspirations, planning and programming, from our funding proposals and grant applications, through to our communications and flagship programs such as the Victorian Museums and Galleries Forum, MAP and Victorian Collections.

And although this report covers the 2021 calendar year, I am writing in May 2022, at which point we can clearly see how these ideas have been brought to life in the 2022 Forum theme – "Future Focus: collections, people, governance, policy."

Thanks

AMaGA Victoria's success and achievements are always a communal enterprise, and there are many people to thank:

- The AMaGA Victoria staff for their strength and good humour over a tough year, predominantly working from home. We are blessed to have such hard-working, passionate, knowledgeable and creative people in the team
- Ash Robertson, our Executive Director, both for her leadership and in our working relationship and work together to shape the organisation's future
- All of the colleagues from across the sector who volunteer their time as speakers, advisers and judges, and on committees. And especially to my Branch Committee and Executive colleagues
- The AMAGA National Office for their support and collaboration, and our new National Director, Katie Russell, and new National President, Seb Chan

- Our funders, sponsors and philanthropic supporters – Veterans Branch of the Victorian State Government, the Department of Jobs, Precincts and Regions, Museums Victoria, the R E Ross Trust, Deakin University, and Archival Survival
- The Minister for Creative Industries, Danny Pearson, for his strong interest and support for the sector, and
- Creative Victoria for their generous investment in the Victorian museums and galleries sector via our core operating and project funding – and for our genuine partnership in support of the sector.

We value working with all of our colleagues as our members and the broader Victorian museums and gallery sector work to regain their strength, momentum and optimism.

Andrew Hiskens
President



"As museums and galleries continue to face challenges and uncertainty, it is through their resilience that they continue to adapt and respond to the needs of their communities."

- Dr Ashley Robertson, Executive Director



Executive Director's report

After four years serving as AMaGA Victoria's Program Manager of Victorian Collections, I was delighted to be appointed to the Executive Director role in mid-2021. Directly following this transition, the organisation entered into a period of reflection, strategic planning and development, and renewal.

Finance and partnerships

The year 2021 marked the end of our core funding scheme under Creative Victoria's Organisational Investment Program (OIP). Offering a redeveloped four-year funding model, the Victorian Government released their Creative Enterprises Program (CEP) in August 2021. The AMaGA Victoria team put in an extraordinary amount of work across July and August, undergoing strategic planning exercises, preparing policy documents, developing project proposals, and contributing to investment feasibility studies. The resulting funding application was submitted in mid-September with outcomes anticipated by December; however, due to delays the release date was pushed back until early 2022.

Supported by Australian Government, AMaGA National launched its Culture, Heritage and Arts Regional Tourism (CHART) Program in early November. This endeavour is a \$3 million grant program that aims to support community cultural, heritage and arts organisations in regional Australia as they recover from the impacts of COVID-19. The Branches were provided with funding for Regional Coordinators to support the program for 12 months, with Victoria responsible for the campaign within Victoria, South Australia, and Tasmania.

In partnership with the Whole of Victorian Government Timor-Leste Program and the National Directorate for Museums and Libraries in Timor-Leste's Secretariat of State for Arts and Culture (SEAC), AMaGA Victoria received funding to develop and facilitate six online capacity-building workshops for public service museum staff in Timor-Leste, four of which were delivered October to December.

AMaGA Victoria partnered with Regional Arts Victoria, Creative Victoria, and the Public Galleries Association of Victoria (PGAV) to deliver the Victorian Government's Regional Collections Access Program (RCAP). Launching in December, this Program provides support for equipment and infrastructure

upgrades at regional Victorian museums and galleries (including eligible interface LGAs), to increase their ability to attract and present high quality exhibitions and works. With the funds received, AMaGA Victoria gained a Project Manager for 12 months.

We are delighted to play an important part in supporting our sector through these valuable partnerships.

Support for our members

Throughout 2021 we continued to deliver our exceptional programs, occasionally onsite (restrictions dependent) but largely online. Our core offerings and programs included providing on request professional support and advice; a continuation of the Museum Accreditation Program (MAP) review; the Victorian Collections (VC) website and training (including the Regional Digitisation Project); and a full calendar of online professional development and networking opportunities for our membership and the wider sector.

In addition, we continued to provide services through our short-term funded projects. With the support of Veterans Branch, we carried on working with ex-service organisations to conclude the delivery of the Veterans Heritage Project workshops and resources. The support received through the Working for Victoria (WFV) funding scheme in 2020, in partnership with Creative Victoria, led to the launch of our Regional Museums Services (RMS) project and Regional Galleries Digitisation Project (RGDP).

Additionally, we supported our members during yet another year of challenges through strong communications via e-bulletins and social media platforms, ensuring access to valuable resources. Examples of these include an updated edition of our Reopening Guidelines and regular e-bulletins updates on government directives. AMaGA Victoria also wrote several letters of support for our members.

You will find more details about the AMaGA Victoria programs and initiatives on the following pages.

Our team

I'd like to recognise the extraordinary members of our

team who moved to other organisations this year, as well as those who joined the fold in 2021.

We bid farewell to:

- Mitchell Dare (Project Officer, VHP)
- Dr Julie Fenley (Manager, RGDP)
- Erin Davis-Hartwig (Regional Digitisation Officer, Northern Region, VC)
- Celia Mallard (Manager, Events and Professional Development)
- Sarah Morris (Executive Director)
- Caroline Wall (Manager, MAP, mat leave)

We warmly welcome:

- Sallyanne Boyle (Regional Digitisation Officer, Northern Region, VC);
- Justin Croft (Regional Coordinator, CHART)
- Jackie Fraser (Project Manager, RCAP);
- Michelle Fracaro (Manager, Events and Professional Development)
- Rachel Jones (Casual, VC)
- Sherryn Vardy (Manager, MAP, mat cover)

Additionally, we welcomed 21 staff members for the WFV scheme early in the year for a six-month campaign. We bid farewell to 18 members, with 3 moving onto other internal roles. Full names and details are listed on page 25. My special thanks goes out to all mentioned above for their contributions to this year's success; our programs couldn't have been delivered without their expertise and support.

This year, as part of our ongoing cultural safety work, the AMaGA Victoria team took part in several professional development opportunities. As a group, we participated in two workshops on Cultural Competency and Cultural Safety delivered by Koorie Heritage Trust; and we also underwent an online training module on Cultural Capability, which was developed by AIATSIS.

Our thanks

Alongside its leadership to the sector, we warmly acknowledge Museums Victoria as our Victorian Collections partner, providing technical expertise and support for the program. We also thank Museums Victoria for providing our office IT support, meeting spaces and the expertise of their staff at Melbourne

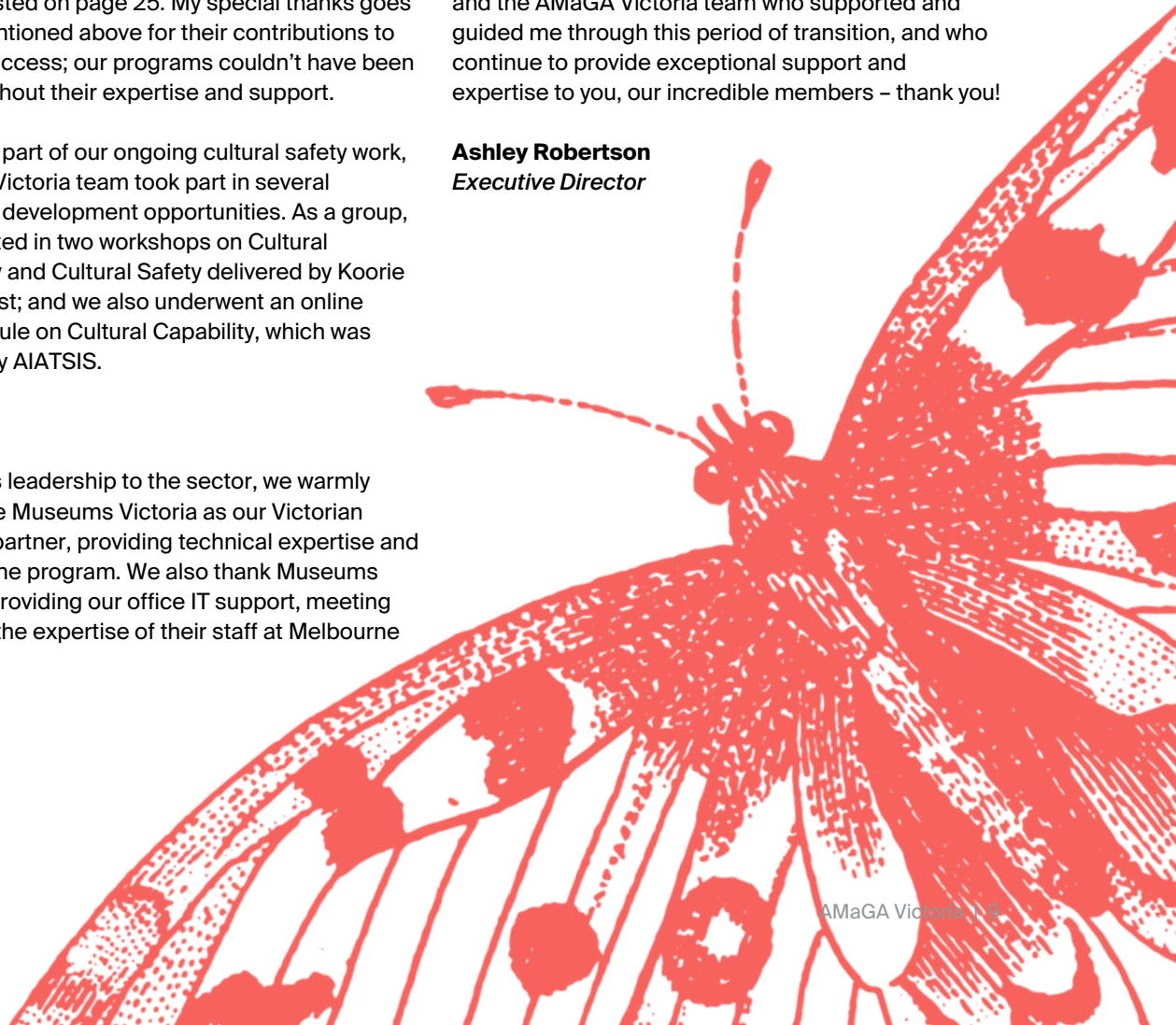
Museum, the Immigration Museum, the Royal Exhibition Building and Scienceworks.

We would like to acknowledge and warmly thank Danny Pearson, Minister for Creative Industries, for his leadership and support for our sector during such challenging times. This year, yet again, we acknowledge the significant investment and guidance Creative Victoria has provided to support our organisation and sector in navigating public safety protocols and recovery. Our sincere thanks also for their ongoing support through core operational and Victorian Collections funding and partnerships.

We are grateful to a wide range of organisations and individuals from multiple sectors and disciplines who have provided AMaGA Victoria with extensive cash and in-kind support for our work. Our long-term industry supporters include Archival Survival and Deakin University; as well as to all our peers who have generously volunteered their time and expertise to support our programs through advisory panels, speakers, mentors, awards judges and more, we thank you. Please refer to the full list of our sponsors and supporters shown on pages 26 and 27.

Finally, my sincere thanks to our Branch Committee and the AMaGA Victoria team who supported and guided me through this period of transition, and who continue to provide exceptional support and expertise to you, our incredible members – thank you!

Ashley Robertson
Executive Director



Management

AMaGA Victoria relies on the ongoing and dedicated support of a range of museum, arts, and cultural heritage workers that voluntarily serve on committees and panels. We thank these volunteers for their valuable insights and their time, and we also thank the organisations that support them in their contributions to AMaGA Victoria.

Branch Committee

President

Andrew Hiskens
Museums Consultant

Vice President

Karina Lamb
Manager Arts & Libraries, City of Monash

Secretary

Padraic Fisher
Director, National Wool Museum

Treasurer

Siobhan Baker
Chief Financial Officer, Dial Before You Dig

Ordinary Members

- Kim Biggs, Coordinator, Australian National Surfing Museum
- Anthony Camm, Manager, Eureka Centre, Ballarat
- Susan Faine, Museums Consultant
- Jade Hadfield, Exhibitions Curator, State Library Victoria
- Sandra Khazam, Art & Heritage Team Leader, City of Port Phillip
- Lucie Paterson, Head of Experience, Product & Digital, ACMI

Staff

Executive Director

Dr Ashley Robertson

Manager, Communications

Lana Epshteyn

Manager, Events and Professional Development

- Celia Mallard (until March)
- Michelle Fracaro (from April)

Manager, Finance

Tammy Currie

Manager, Museum Accreditation Program

- Amelia Marra
- Caroline Wall (until March)
- Sherryn Vardy (from March)

Office Coordinator

Cindy Seeberger

Program Manager, Victorian Collections

- Ashley Robertson (until April 2021)
- Lynda Bernard (from April 2021)

Operations Coordinator, Victorian Collections

Amelia Marra

Digitisation Officer, Regional Digitisation Project

- Geraldine Brault, Western region
- Erin Davis-Hartwig (until February), Sallyanne Boyle (from March), Northern region
- Maxine Holden, Eastern region

Manager, Veterans Heritage Project

Lynda Bernard

Officer, Veterans Heritage Project

Mitchell Dare

Manager, Regional Collections Access Program

Jackie Fraser

Regional Coordinator, CHART

Justin Croft

Project Officer, Victorian Collections (casual)

Rachel Jones

Advisory and Steering Committees

MAP Advisory Committee

- Maggi Solly (Chair), Museum Consultant
- Elizabeth Marsden (Vice Chair), Manager, Collections & Archives College of Design & Social Context, RMIT University
- Jo-Anne Cooper, Manager, National Communications Museum
- Warren Doubleday, Manager, Ballarat Tramway Museum
- Simone Ewenson, Heritage Collections Officer, City of Greater Bendigo
- Lyn Gorman, President, B-24 Liberator Memorial Australia
- Samantha Hamilton, Head, Collections, Preservation & Access, Arts Centre Melbourne

- Robert Hudson, Cultural Business Coordinator, Krowathunkooloong Keeping Place, Aboriginal Culture Centre
- Tom Jarvis, Partner, Johnson Winter & Slattery
- Jim McCann, Museum Consultant
- Linda Peacock, Museum Consultant

MAP Peer-review Panelists

- Simone Ewenson, Heritage Collections Officer, City of Greater Bendigo

National Standards Taskforce

- Tara Callaghan, Museums & Galleries QLD
- Emily Cullen, Museums and Galleries of NSW
- Amanda James, History Trust of South Australia
- Elaine Labuschagne, Museum and Art Gallery of the Northern Territory
- Veronica Macno, Arts Tasmania
- Amelia Marra, AMaGA Victoria
- Leisha Walker, Museums & Galleries QLD
- Sherryn Vardy, AMaGA Victoria

Victorian Collections Cataloguing Awards judges

- Rachael Cottle, Research associate, Museums Victoria
- Mitchell Dare, Collection Management Officer, Australian War Memorial
- Laura Steadman, Curatorial and Collection Management Consultant

Award judges

- Anthony Camn, Eureka Centre, Ballarat
- Sandra Khazam, City of Port Phillip
- Susan Faine, Consultant
- Cameron Auty, Beechworth Burke Museum
- Georgia Melville, Creative Victoria
- Deborah Tout-Smith, Museums Victoria

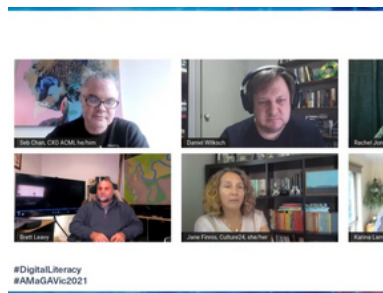
Contractors & consultants

- Dimity Mapstone: Designer, Small Museums Cataloguing Manual
- Roisin O'Dwyer: Editor, Small Museums Cataloguing Manual
- Sophie Shilling: Writer, Small Museums Cataloguing Manual
- Tiny Empire Collective: Photographer, Small Museums Cataloguing Manual
- Mecca Medialight: AMaGA Victoria website development, MAP online portal development
- Natalie Carfora and Claudia von der Borch: MAP Online engagement content development
- Erina McCann: MAP Disaster preparedness content development
- Dawn Liu: Designer, MAP and CMAP brand identity
- Anthony Wilson: Auditor



"Thanks AMaGA Victoria for a great [2021 Forum], and also demonstrating how to run a successful digital conference using tools like Slido and Padlet and having some fun along the way."

- Dr Lynda Kelly, Consultant



Awards, Forum & events

Events and Professional Development

In 2021 we continued to adapt our programming to online, by offering 57 events and training, such as panel discussions, workshops and masterclasses catering to beginner, mid-level, and expert museum staff and volunteers that were attended by 953 people.

Awards

Since 1994, we have recognised the achievements of museum individuals and organisations at the annual Victorian Museums and Galleries Awards. The Awards are peer-reviewed and celebrate the hard work of staff and volunteers in creating a vibrant sector. The Awards are proudly sponsored by a range of industry and cultural supporters.

Members came together in July to celebrate the achievements of colleagues during another challenging year with the Victorian Museums and Galleries Awards, which were again held online. The evening was hosted by well known museum personality Patrick Watt, and featured special guest Danny Pearson, Minister for Creative Industries via zoom.

My thanks go to the expert panel of judges for 2021: Anthony Camm, Sandra Khazam, Susan Faine, Cameron Auty, Georgia Melville and Deborah Tout-Smith. Victorian Collections Cataloguing Award Judges were Rachael Cottle, Mitchell Dare, and Laura Steadman.

We congratulate the Victorian Galleries, Libraries, Archives and Museums (GLAM) sector on the quality of nominations received this year, and we were pleased to present the following Awards:

Category 1: The AMaGA Victoria Award for Excellence (volunteer)

- Winner: Judith Kershaw for 25 years of commitment as a volunteer at Port Fairy Museum and Archives
- Highly Commended: Dr Ian Buckland, Beleura House and Garden

Category 2: AMaGA Victoria Lifetime Achievement Award

- Recipient: Michael Aitkin for his work with the Cyril Kett Optometry Museum

Category 3: Martin Hallett Award for individual contribution to community heritage

- Winner: Clare Gervasoni, Ballarat Heritage Services and Federation University

Category 4: The Archival Survival Award for volunteer-run museums/galleries

- Winner: Her Place Women's Museum Australia, 'Unmasked' exhibition
- Highly commended: The Australian Queer Archives, 'A History of LGBTIQ+ Victoria in 100 Places & Objects' project and website

Category 5: The Archival Survival Award for small museums/galleries

- Winner: The Warrnambool Art Gallery, WAG Maar Nation Gallery and Aboriginal-led Legacy Initiative
- Highly commended: The Beechworth Burke Museum, The Burke Museum Online Cataloguing Program (BMOCP)

Category 6: The AMaGA Victoria Award for medium museums/galleries

- Winner: National Wool Museum, 'On the Land: Our Story Retold' exhibition
- Highly Commended: Grimwade Conservation Services, the University of Melbourne, CostumeLAB - Conservation in Action
- Highly Commended: Geelong Gallery, 'RONE in Geelong' exhibition design

Category 7: The AMaGA Victoria Award for large museums/galleries

- Winner: ACMI, 'The Story of the Moving Image' gallery
- Highly Commended: State Library Victoria, The Rural and Regional Photography Commission

Newly Accredited museums

Two organisations were presented certificates for achieving Accreditation through MAP this year:

- Charlton Golden Grains Museum
- Tatura Irrigation and Wartime Camps Museum.

The Victorian Collections Awards for Excellence in Museum Cataloguing

These Awards acknowledge the hard work undertaken by organisations to catalogue their collections online using Victorian Collections. Dr Julie Cotter, Senior Program Manager, Victorian Cultural Collections, Creative Victoria, presented The Victorian Collections Awards for Excellence in Museum Cataloguing to:

Category 1: Organisations with paid staff

- Winner: Beechworth Burke Museum
- Highly commended: Churchill Island Heritage Farm

Category 2: Volunteer-run organisations

- Winner: Kew Historical Society
- Highly commended: Camberwell Historical Society

Category 3: War heritage collections

- Winner: Melbourne Legacy
- Highly commended: 8th/13th Victorian Mounted Rifles Regimental Collection

Category 4: Gallery and civic art collections

- Winner: Wangaratta Art Gallery
- Highly commended: Bass Coast Shire Council Robert Smith Collection

Award sponsors

We are very grateful to our main Award sponsors, particularly Archival Survival who continue to provide Award recipients with the generous prize of \$1000 of archival products in two award categories, as well as a cash contribution to AMaGA Victoria.

Event partnerships

We continue to highly value the access to unique venues provided by museums and galleries across the state. Venues for our in-person programs included the Royal Botanic Gardens, the Jewish Museum, Coal Creek Community Park Museum and Beechworth Town Hall.

Forum

Although originally planned as an 'in person' event, Melbourne went back into lockdown just weeks before the Forum so our annual event was quickly changed to an online event that was live streamed for six hours and attended by 150 participants online.

AGM

Despite hopes that postponing the Annual General Meeting until July would allow for an in-person event, it was ultimately held online. This gave unprecedented access to members across the state to catch up on the developments of AMaGA Victoria. AMaGA staff brought a bit of levity to proceedings by creating our very own industry inspired cocktails which were enjoyed via zoom, after the formal proceedings.

Events

A total of 953 people attended our events in 2021. We delivered a higher level of online programming due to ongoing lockdowns affecting most of Victoria. Workshops and tours that could not be delivered via zoom were rescheduled into the 2022 calendar.

Highlights of the program included Cultural Competency training held by the The Koorie Heritage Trust, Researching with PROV, Green Museums: Improving Environmental Sustainability, and our End of Year event held at the Royal Botanic Gardens.

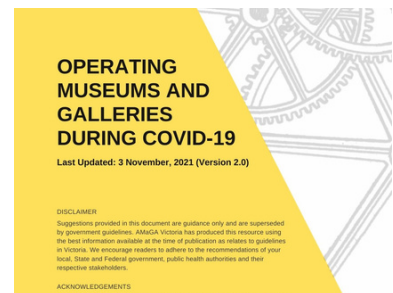
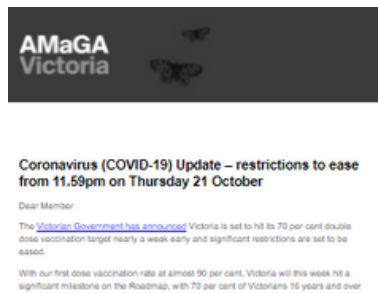
Alongside its public programming, AMaGA Victoria continued to respond to tailored training requests, delivering a series of private, on-demand training sessions to groups across the state.

I would like to sincerely thank all guest speakers, host venues, sponsors and supporters of the suite of AMaGA Victoria events in 2021, as without your ongoing support our Annual Program wouldn't be possible. We thank you for your patience and support as we navigated the challenges of 2021 and pivoted to online programming. A full list of speakers is listed in the Acknowledgements on pages 26 and 27.

Michelle Fracaro

Events and Professional Development Manager

We are the credible voice for all museums and galleries, promoting their achievements and enabling strong peer support and networks sharing best practice.



Communications report

The Communications Manager, together with the support of the Events and Professional Development Manager and Office Coordinator, oversees all AMaGA Victoria communications, both print and digital, with the aim of raising the profile of the organisation and of the Victorian museum and gallery sector. The year 2021 saw continued changes across the sector with staff working remotely, venues closed, and nearly all events being moved to an online format due to COVID-19. Communications have never been more important, staying connected with each other and our membership.

In 2021, we produced four main online publications:

- The 2021 AMaGA Victoria Annual Program (online)
- The 2021 AMaGA Annual Report (A4; 24 pages; online)
- Forum 2021 program (online)
- Strategic Plan 2022-2025 (online)

E-bulletins and e-blasts

Our fortnightly member e-bulletin contains information about our programs and upcoming events, sector news, grants, and other opportunities. The e-bulletin continues to be one of our main channels of communication with Victorian membership with an average open rate of 45.4% and click through rate of 8.5%. We produced a total of 64 campaigns in 2021 including special e-blasts to promote key events such as the Victorian Museums and Galleries Awards and Forum. We also concentrated on communicating specific industry announcements and COVID-19 information for our members. Victorian Collections and MAP programs send separate newsletters to their program participants (13 issues in 2021). Other regular electronic communications include membership renewal reminders and special announcements.

Other communication materials & collateral

Other materials produced this year include:

- AMaGA Victoria and sector specific resources
- Media packs (photos, a media release, and an e-banner) for all Award winners
- MAP and Awards certificates, e-flyers, e-signatures, and our traditional Seasons Greetings e-card

Social Media

Our social media audience keeps growing steadily. We had 3,890 Facebook likes and 5,276 Twitter followers (for both the AMaGA Victoria and Victorian Collections accounts), and AMaGA Victoria LinkedIn business account has 4,497 followers. AMaGA Victoria YouTube account has 954 subscribers and our online video resources had 17,581 views last year and 121,485 total views.

Websites

The following are key 2021 metrics at a glance:

- A total of 3,890 page likes across all of Facebook pages (AMaGA Victoria and VC)
- 5,276 Twitter followers across all of Twitter accounts (AMaGA Victoria and VC)
- 4,497 LinkedIn followers
- 954 YouTube subscribers
- 64 email campaigns sent such AMaGA Victoria member weekly e-News, e-blasts and special announcements with an average open rate 45.4% and click rate of 8.5%
- 24,723 visitors (80,288 page views) to the AMaGA Victoria website
- 1,263,630 Victorian Collections page views
- 9,392 MAP geolocation website views

Media coverage

Media coverage in 2021 included the Victorian Museums and Galleries Awards, MAP, VC, and WFV.

The Victorian Museums and Galleries Awards winners were covered in the Mirage News, The Warrnambool Standard, Forte Magazine, Geelong Independent, The Courier, The Wangaratta Chronicle, the Coast, The Senior, ArtsHub, ABC Radio Warrnambool, 3YBFM, Edge FM, Wangaratta and a number of state government online platforms and specialised publications, such as the Indigo Shire Council, Warrnambool City Council, Geelong City Council, and Creative Victoria website platforms and social media.

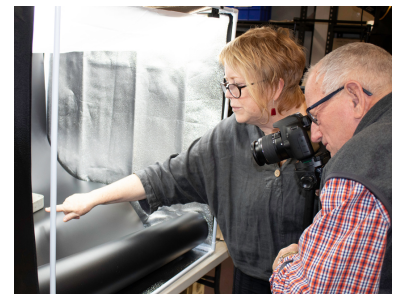
MAP recipients were covered in North Central News, Tatura Bulletin, The Victorian Senior newspaper, and on various Facebook and LinkedIn social media.

Lana Epshteyn

Manager, Communications

"A bonus for our small society is that we've had a number of enquiries [...] relating to the records/ photographs via the Malmsbury Historical Society page on Victorian Collections. This has generated a broader reach which was a key goal for our Society and one of the major motivating factors in using Victorian Collections."

- Christine Barker, Secretary, Malmsbury Historical Society

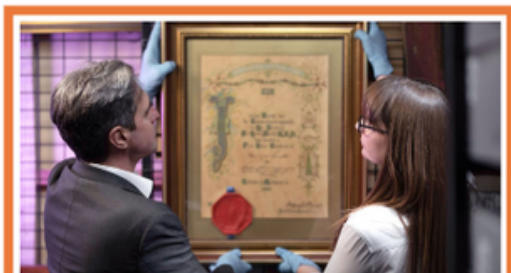


Victorian Collections

Victorian Collections (VC) is a free, web-based collection management system designed for community collecting organisations. The online system is supported by a suite of training opportunities provided by the Victorian Collections team across metropolitan and regional Victoria. The project is funded by the Veterans Branch, Victorian Government and the Victorian Cultural Network through Creative Victoria.

The Program in 2021

In 2021, 2,867 cataloguers from over 600 organisations catalogued more than 65,973 records, bringing our cumulative total of publicly accessible items to over 215,000. Users of the redeveloped system have been embracing our new templates for Objects, Publications, Artworks and Archives with the number of records in each template type increasing. The VC platform serves as a gateway to Victoria's rich and diverse heritage, providing access to a growing array of in-depth stories, collection items, education kits and much more.



Small Museums Cataloguing Manual

5TH EDITION



AMaGA
Victoria

Continuing the success of the suite of online training workshops launched in 2020, the VC team delivered 13 workshops and presentations to over 130 participants from 98 organisations. The three-part suite of digital workshops provides attendees the chance to explore all that VC offers and this suite was delivered three times in 2021 with two additional Advanced workshops. Digital training brought people together in surprising and unexpected ways: one workshop welcomed attendees from both Wodonga and Port Fairy - just a casual 600 kilometres between them!

VC contributed to several significant educational outcomes in 2021. Beechworth Burke Museum's partnership with Deakin University provided Museum Studies and Cultural Heritage students with the opportunity to remotely catalogue 2000 items from the museum's collection. Melbourne artist, curator and former AMaGA Victoria staff member Kitty Owens' partnership with Chewton Primary School saw students catalogue the School's costume collection. Finally, the VC Story 'Collections and Climate Change', curated by Lucinda Horrocks and Jary Nemo of Wind & Sky Productions was included in Deakin University's climate change curriculum.

Victorian Collections Day

Thanks to the generous support of our presenters, Victorian Collections Day 2021 was delivered online with a focus on regional collections. We are thankful to our presenters and to our engaged digital audience.

VC Day also featured the launch of the fifth edition of the 'Small Museums Cataloguing Manual'. Funded by Public Record Office Victoria's Local History Grants Program, the new edition of the Manual includes new guidelines on digitisation, born digital collection management, and copyright.

The new content is accompanied by photographs captured at Beechworth Burke Museum, Brighton Historical Society and Mission to Seafarers Victoria, with further collection images from Veterans Heritage Program participants. AMaGA Victoria gratefully acknowledges the support of the Victorian Government, through the Community Support Fund, and Public Record Office Victoria for making this project possible.

Regional Digitisation Project

The Regional Digitisation Project is a digitisation initiative delivered by AMaGA Victoria and made possible by the support of Creative Victoria. The Project provides regional organisations with facilitated on-site training and digitisation assistance to preserve their collections and make images of these items accessible to the public. The year saw more delays and rescheduling due to COVID-19 restrictions, but the team were able to deliver via online workshops.

Once travel was possible, the RDP team hit the road. Our three digitisation officers travelled 4571 kilometres to 14 organisations with collections ranging from Australian surfing history to harness racing. All up, more than 2000 items have been digitised in 2021.

In the Northern Region, 560 items were digitised at Port of Echuca Discovery Centre, Beechworth Cemetery Trust, Rochester Sports Museum, Stanley Athenaeum and Public Room, and Kiewa Valley Historical Society. In the Western Region, 674 items were digitised at Friends of the Ballarat Botanical Garden, Australian National Surfing Museum – Torquay and Bendigo Harness Racing Club and Clunes Museum. In the Eastern Region, 888 items were digitised at Mallacoota and District Historical Society, East Gippsland Historical Society, Lakes Entrance Historical Society, Morwell Historical Society and Old Gippsdown Heritage Park.

Awards

Our community of cataloguers work tirelessly each year to document, preserve and share their collections and 2021 was no different. At the Victorian Museums and Galleries Awards the following VC Awards were presented (winners listed on page 14):

- VC Award for Excellence in Museum Cataloguing: Organisation with paid staff
- VC Award for Excellence in Museum Cataloguing: Volunteer-run organisation
- VC Award for War Heritage Collections: Paid or volunteer

In response to the increasing numbers of galleries using the VC to catalogue and share their collections, a new category was introduced: VC Award for Excellence in museum cataloguing (Gallery and civic art collection).



Veterans Heritage Project

The Veterans Heritage Project (VHP) is funded by the Veterans Branch, of the Victorian Government, and supports enrolled ex-service organisations in the care and digitisation of their collections. The VHP team had a very busy first 6 months of 2021 with the ability to finally deliver in-person workshops. The five-day intensives were very eventful with new equipment and archival supplies delivered, cataloguing workshops and digitisation sessions held. The team travelled to participating RSLs in Charlton, Rutherglen, Bendigo, Ringwood, Williamstown, Mt Waverley, Keilor East and Heidelberg - even getting the chance to visit an underground bunker!

Our enthusiastic volunteers engaged with the team during this period with 62 participants from across 8 organisations undertaking training. Our VHP Officer Mitchell Dare was delighted to find a rare photograph of his great-grandfather at the Rutherglen RSL, never before seen by the family. Our Digitisation Officer Geraldine Brault also discovered two rare photographs of WWI soldiers in France, identified and researched via high resolution images of inscriptions and follow-up research for the Heidelberg Repatriation Hospital collection.

The final VHP outcomes included more than 2800 items catalogued using the Victorian Collections CMS, 8840 kilometres travelled throughout Victoria, and 697 hours of in-person and online training completed.

Lynda Bernard
Program Manager, Victorian Collections

“Working towards accreditation took a little longer than anticipated but was definitely worth the effort. It’s now a pleasure to walk into the storeroom or open a drawer. Everything is in its rightful place, labelled and stored and displayed correctly. We have policies and procedures for everything including a much-needed Disaster Plan.”

- Carolyn Olive, Secretary, Charlton Golden Grains Museum



Accreditation Program

The Museum Accreditation Program (MAP) is a holistic program that provides ongoing support to collecting organisations across the state, and assists them to understand and achieve best practice. Through MAP, collecting organisations use the 'National Standards for Australian Museums and Galleries' as a framework for continuous improvement across all aspects of operations, and are awarded Accreditation once their governance, public engagement and collection care are aligned with the Standards.

2021 highlights

- Accrediting two Museums
- Connecting with program participants online
- Working with consultants on new program material
- Collaborating with RMIT on program branding

MAP during COVID-19

As the pandemic continued, MAP, like most in the creative sector, moved between working in the office and working remotely as the lockdowns persisted.

At the start of 2021, MAP staff were fortunate to participate in one long-awaited road trip. Two of the museums visited received their final Accreditation visit, which had previously been postponed. These museums were able to complete their Accreditation journey and be awarded Accreditation at the 2021 Victorian Museums and Galleries Awards.

As a result of continued COVID-19 restrictions the Awards were again held digitally. Due to rolling lockdowns, MAP staff were unable to travel to the two museums receiving their Accreditation to record acceptance speeches. Instead MAP staff worked closely with representatives from the two museums to record audio and compile images to use in the recorded presentations.

During the year MAP staff continued to support program participants organisations by providing relevant guidelines, resources and assistance opportunities through email, online meetings and regular MAP bulletins.

MAP review

The MAP review commenced in March 2020 with an aim of ensuring that the program remains sustainable for MAP staff and for all participants.

Throughout 2021, MAP staff have progressed with the decision-making and delivery phases of the review. One of the significant decisions made was to move the program from one program with two streams to two distinct programs, both managed by MAP staff.

The two programs will be known as MAP and CMAP. CMAP stands for Community Museum Accreditation Program. This new program takes a tailored approach to Accreditation, in response to the needs, capacities and goals of volunteer-run, community museums and historical societies. CMAP will incorporate Accredited museums within MAP's former 'volunteer stream'. The Museum Accreditation Program (MAP) will incorporate Accredited Museums within MAP's former 'paid stream'.

To compliment this change to the program, MAP collaborated with RMIT and Master of Communication Design Students to develop a brand identity for the two programs. MAP staff participated in several feedback sessions with over 50 students from which a winning design was chosen. MAP staff have been working closely with the designer to develop the



identity. The new branding will clearly demonstrate a link between the now two distinct programs.

Expanding the Accreditation portal

In addition to finalising the Key Document Scheme (KDS) portal, MAP created further learning modules to guide enrolled participants through preparation for Accreditation.

Thanks to funding via Creative Victoria's Strategic Investment Fund, consultants were engaged to create content for learning modules relating to online engagement and disaster preparedness.

This funding will also make it possible for MAP to engage a First Peoples consultant to ensure program content is aligned with the AMaGA publication, 'First Peoples: A Roadmap for Enhancing Indigenous Engagement in Museums and Galleries'.

During 2021, MAP staff have worked to create further learning modules including succession planning, preventive conservation plan and interpretation policy.

Visits

- Charlton Golden Grains Museum
- Tatura Irrigation and Wartime Camps Museum
- Nagambie and District Historical Society

Accreditation presentations at the Awards

- Charlton Golden Grains Museum
- Tatura Irrigation and Wartime Camps Museum

National Standards Taskforce

During 2021, the National Standards Taskforce members continued to meet via Zoom, and worked to prepare content for a new edition of the 'National Standards for Australian Museums and Galleries'.

The Taskforce were fortunate to receive funding from The Ian Potter Foundation funding for this update, which involves creating new content relating to audience engagement, copyright, digitisation, environmental sustainability and social media.

A major part of the funding involved working with First Peoples consultants to ensure that the new edition of the National Standards reflect the AMaGA publication, 'First Peoples: A Roadmap for Enhancing Indigenous Engagement in Museums and Galleries'. The updated Standards will be published in 2022.



Advisory Committee & peer review panellists

The MAP Advisory Committee meet quarterly to discuss the program and contribute advice and support to the MAP Managers. MAP panellists and Committee members conduct site visits, provide mentoring and expert advice and gain professional development from the program as peer reviewers.

This year the Advisory Committee welcomed new members, witnessed an election of Vice Chair and a change of Chair. We would like to thank the Committee for their time and contribution throughout 2021.

Advisory committee members are listed on page 10 and 11. The Museum Accreditation Program is funded by Creative Victoria.

Amelia Marra and Sherryn Vardy Managers, Museum Accreditation Program

“Thank you so much for your help, I have really got my head around [re-opening] now. The information you provided has been extremely helpful.”

- Regional Museum Services Project, participating historical society

“It has been so fantastic to have the support officers on board. They have really made an impact.”

- Regional Gallery Digitisation Project, participating gallery



Working for Victoria

The Working for Victoria initiative was a Victorian State Government program delivered by Jobs Victoria throughout 2020 and 2021. The program provided funding to support the creation of new employment opportunities for Victorians who had lost work, or had their hours significantly reduced, due to the COVID-19 pandemic.

AMaGA Victoria, with the support of Creative Victoria, successfully received Working for Victoria funding in late 2020 to provide pandemic-impacted museum and gallery sector workers with employment and upskilling opportunities, through projects that would contribute to the needs of the Victorian community as well as the recovery of our broader sector.

The funding enabled the employment of 21 staff into fixed-term contracts who – while facing persistent lockdowns and restrictions with good humour, resilience and a knack for adapting – delivered two key projects throughout the first half of 2021: the Regional Museums Services Project and the Regional Gallery Digitisation Project.



Regional Museums Services (RMS) Project

This program was designed to support small to medium museums and collecting groups in regional Victoria as they recovered from the impacts of COVID-19 and began re-opening and re-engaging with their communities after the initial onset of the pandemic.

The program ran from February to July, during which organisations could apply to access targeted support and guidance from three officers across regional Victoria, covering the East, North and Western regions. Eleven organisations applied for support with a range of concerns and projects, including, but not limited to:

- Support for developing and implementing COVID-safe systems and protocols, and re-opening under COVID-safe conditions
- Identifying grant and funding opportunities
- Exploring strategies for building volunteer numbers and engagement levels
- Building organisational knowledge of existing local and regional contacts and resources
- Building social media confidence and skills

In addition to the support provided, the team undertook targeted research and information gathering on the needs, concerns and long-term goals of small and medium-sized collecting organisations in regional Victoria, to help better inform AMaGA Victoria's future planning and programming.

The team also provided general advice to a further eight Victorian organisations in response to sector-related queries or concerns regarding the pandemic, and contributed to revisions and improvements to AMaGA Victoria's 'Reopening and Operating Museums and Galleries During COVID-19' resource.

Participating RMS Project organisations:

- Benalla Historical Society
- East Gippsland Historical Society
- Euroa Historical and Genealogical Society
- Glenelg Shire Council (representing Portland Historical Society)
- Glenthompson Historical Group
- Latrobe Valley Maltese Museum
- Nagambie Historical Society
- Port Welshpool and District Maritime Museum
- Rosedale and District Historical Society
- Sale Historical Society (Sale Water Tower Museum)
- Warracknabeal Historical Society

Regional Gallery Digitisation (RGD) Project

This program supported the digitisation and management of collections at twelve galleries and art museums across regional Victoria, through the placement of 16 support officers.

The RGD Project has set in motion long-term benefits for the Victorian community through accelerating the digitisation processes across the state enabling galleries to move towards increased digital and online access to our significant collections. Support officers helped achieve this acceleration through contributing to their individual host gallery's digitisation and collection goals across range of activities, including but not limited to:

- Digitising and photographing collections, including image processing
- Uploading of digitised material to Collection Management Systems, including Victorian Collections
- Migration of collection data between Collection Management Systems
- Undertaking data clean-up and review
- Working on policy, foundation and procedural documentation
- Exhibition install and deinstall
- Collection storage and packing projects
- Creating social media content and sharing collection-driven stories
- First Peoples collection research and cultural management advice

Behind the scenes, the Support Officers developed a strong network of collaboration and information sharing, and participated in a range of engagement activities including the re-creation of artworks from their host galleries' collections. The team also took part in dedicated training and upskilling, including face-to-face learning and network building with specialists in photography and digitisation.

Participating RGD Project galleries:

- Art Gallery of Ballarat
- Bendigo Art Gallery
- Benalla Gallery
- Castlemaine Art Museum
- Geelong Gallery
- Hamilton Gallery
- Horsham Regional Art Gallery
- Latrobe Regional Gallery
- Mildura Arts Centre
- Shepperton Art Museum
- Wangaratta Art Gallery
- Warrnambool Art Gallery



Team Members

- Dr Julie Fenley, Project Manager, RGDP
- Jackie Fraser, Project Manager, RMS

Regional Museums Services Officers:

- Corleen Cooper (Northern region)
- Justin Croft (Western region)
- Rachel Jones (Eastern region)

Digitisation Support Officers:

- Ben Blackett (Bendigo Art Gallery)
- Matthew Cook (Mildura Arts Centre)
- Elyse de Valle (Bendigo Art Gallery)
- Maggie Hollins (Benalla Art Gallery)
- Daniel Kelly (Art Gallery of Ballarat)
- Deborah Hennessy (Warrnambool Art Gallery)
- Denise Lovett (Hamilton Gallery)
- Shaye Malsem (Wangaratta Art Gallery)
- Jennifer Parker (Shepperton Art Museum)
- Jenny Peterson (Latrobe Regional Gallery)
- Ben Plunkett (Horsham Regional Art Gallery)
- Alex Rollo (Geelong Gallery)
- Claudia Ross (Hamilton Gallery)
- Yvonne Tang (Castlemaine Art Museum)
- Madi Whyte (Hamilton Gallery)
- Annabelle Williams (Benalla Art Gallery)

Acknowledgements

We warmly acknowledge and greatly appreciate the generosity of our many wonderful supporters in 2021.

Thank you to...

The Victorian Government through Creative Victoria and Working for Victoria, part of the Department of Jobs, Precincts and Regions; and through the Veterans Branch of the Department of Premier and Cabinet.

We thank Creative Victoria for supporting our core activities, and in particular:

- The Hon Danny Pearson MP, Minister for Creative Industries
- Andrew Abbott, Chief Executive & Deputy Secretary
- Dr Julie Cotter, Senior Program Manager, Victorian Cultural Collections
- Jane Crawley, Director, Arts Investment
- Debbie Kiper, Senior Manager, Agencies, Collections & Events
- Linda Lucas, Manager, Arts Investment
- Dr Georgia Melville, Senior Policy Officer, Victorian Cultural Collections

We thank the Department of Premier and Cabinet, Veterans Branch and Anzac House for supporting Victorian Collections' work with RSL sub-branches, and in particular:

- The Hon Shaun Leane and the Hon Robin Scott, Minister for Veterans
- Angela Bourke, Director, Veterans Branch
- Tracey Hull, Manager, Veterans Branch
- Catherine Lucas, Senior Policy Officer, Veterans Branch
- Samantha Nelson, Senior Events and Project Officer, Veterans Branch
- Jamie Twidale, CEO, RSL Victoria
- Dr Robert Webster OAM, RSL State President

We thank the Department of Jobs, Precincts and Regions for supporting our involvement in Working for Victoria, and in particular:

- The Hon Jaala Pulford MP, Minister for Employment
- Lisa Buckingham, General Manager, Working for Victoria
- Karen Hutchinson-Drake, Engagement Officer, Delivery Management
- Stuart Smyth, Senior Engagement Officer, Delivery Management

We thank the Victorian Government for their support of the Timor-Leste Capacity-building Workshops, and in particular:

- Ruth Barker, Manager, International Engagement, Creative Victoria
- Luis Sena Esteves, Program Manager, Timor-Leste, Department of Families, Fairness and Housing
- Stuart Koop, Senior Manager International, Creative Victoria

Thanks to our fellow associations:

- The American Alliance of Museums
- The Council of Australasian Art Museum Directors
- The Council of Australasian Museum Directors
- ICOM Australia
- Museums Aotearoa (New Zealand)
- Museums Association (UK)
- National Standards Taskforce

We thank Museums Victoria for our office space, operational and IT support at Melbourne Museum, for partnering on the Victorian Collections project, and staff members' contributions to AMaGA Victoria committees, programs and services. In particular:

- Lynley Crosswell, Chief Executive Officer and Director
- Michael O'Leary, Chief Operating Officer
- Caro Llewellyn, Director, Experience & Engagement
- Carmel O'Keeffe, Head of Digital Life
- Wendy Pryor, Head, Digital and Emerging Technology
- Jonny Brownbill, Manager, Online Development
- Herb Lim, ICT Service Manager
- Forbes Hawkins, Collection Systems Senior Developer
- Kylie Andrews, IT Support Officer
- Peter Bubulya, Specialist IT Support Officer

Event speakers & consultants:

- Zehra Ahmed, Australian Museum
- Bernadette Atkinson, Koorie Heritage Trust
- Alexia Bushby, PROV
- Natalie Carfora, MOD
- Seb Chan, ACMI
- Jo Coldwell-Neilson, Deakin University
- Pdraic Fisher, Dr. Luke Keogh, National Wool Museum
- Jane Finnis, Culture24
- Rae Frankhauser, Frankhauser & Associates

- Ashleigh Giffney, Cameron Auty, Beechworth Burke Museum
- Sebastian Gurciullo, PROV
- Chris Harte, Unstuck Learning
- Indigo Holcombe-James, RMIT University
- Brett Leavy, Virtual Songlines
- Kath Leech, Melbourne Legacy
- Lucie Paterson, ACMI
- Kate Phillips, Museums Victoria
- Erin Rose, Gunditj Mirring Traditional Owners Aboriginal Corporation
- Jim Sill, Deploy Learning
- Patrick Watt, MC and Museum consultant
- Daniel Wilksch, PROV
- Museum & Gallery Services Queensland
- Museums & Galleries of NSW
- National Gallery of Victoria
- National Trust of Australia (Victoria)
- Public Galleries Association Victoria
- Public Record Office Victoria
- Regional Arts Victoria
- The Royal Botanic Gardens
- Royal Historical Society of Victoria
- Theatre Network Australia
- Tiny Empire Collective
- Victorian Cultural Network

Other sponsors & supporters

- Archival Survival
- Arts Access Victoria
- Arts Industry Council Victoria
- Ballarat Mechanics Institute
- Beechworth Burke Museum
- Coal Creek Community Park Museum
- Deakin University
- Department of Infrastructure, Transport, Regional Development and Communications
- Education Network of Victoria (ENVi)
- Federation University
- History Council of Victoria
- Australian Institute of Aboriginal and Torres Strait Islander Studies (AIATSIS)
- The Jewish Museum
- The Koorie Heritage Trust
- Municipal Association of Victoria

And last, but certainly not least, we thank AMaGA National and the state and territory Branches for their continued support throughout the year. We look forward to seeing everyone in person at the National Conference in June 2022!



Image credits

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- AMaGA (Museums Galleries Australia) 2018 National Conference at the Meat Market, Melbourne. Photo: Joel Checkley

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- Geraldine Brault at Mission to Seafarers Victoria. Photo: Tiny Empire Collective

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- Siobhan Barker, Treasurer of AMaGA Victoria Branch Committee

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- Andrew Hiskens, President, AMaGA Victoria Branch Committee

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- Ashley Robertson, Executive Director. Photo: Catherine Forge
- AMaGA Victoria team at End of Year Event, Royal Botanic Gardens
- Cover of 'AMaGA Victoria's Strategic Plan 2021 - 2025'

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- Michelle Fracaro, Manager, Events & Professional Development
- 2021 online Forum on Digital Literacy
- 2021 online Awards event

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- Lana Epshteyn, Manager, Communication
- Image of e-bulletin
- Cover of 'Operating Museums and Galleries During COVID-19'

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- Veterans Heritage Project Officer Mitchell Dare demonstrating a photography setup, Rutherglen RSL Sub-Branch
- Regional Digitisation Officer Sallyanne Boyle digitising a framed portrait, Stanley Athenaeum and Public Room
- Regional Digitisation Officer Maxine Holden demonstrating how to use a lightbox, Ballarat Soldiers Institute Memorial Museum

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- Cover of 'Small Museums Cataloguing Manual' fifth edition

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- Collection items, Box Hill RSL Sub-Branch

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- Amelia Marra and Sherryn Vardy, MAP Managers
- Tatura Irrigation and Wartime Camps volunteers celebrating their Accreditation
- Members of Charlton Golden Grains Museum and MAP Peer review panel during their Accreditation site visit

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- Using web platform Miro to plan the new MAP and CMAP programs

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- Charlton Golden Grains Museum volunteers working in the collection store

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- Dr Julie Fenley and Jackie Fraser, WFV Project Managers
- Small works photography set-up at Hamilton Gallery. Photo: Madi Whyte
- Port Welshpool Maritime Museum volunteers recommencing core activities. Photo: Rachel Jones

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- RDGP team members with ACMI's Head of Media Preservation, Nick Richardson. Photo: Madi Whyte

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- RGDP online team meeting

Income statement for the year ended 31 December 2021	2021 \$	2020 \$
Revenues from ordinary activities		
Strategic Investment 1	-	40,630
Strategic Investment 2	39,415	3,000
Grants	1,394,346	642,384
Other income	62,955	410,389
Interest	92	327
Total revenues from ordinary activities	1,496,808	1,096,730
Depreciation expense	1,076	4,089
Publications	-	-
Project and program expenses	33,917	10,324
Workshops, seminars, and events	77,671	15,659
Employee	1,268,967	677,654
Administration and marketing	127,719	101,015
Other expenditures	362	39,273
Total expenditure	1,509,712	848,014
Surplus / (Deficit) before income tax attributable to members of the entity	(12,904)	248,717
Income tax	-	-
Total comprehensive income / (loss) for the year attributable to members of the entity	(12,904)	248,717
Balance sheet as at 31 December 2021	2021 \$	2020 \$
Current assets		
Cash and cash equivalents	613,139	641,378
Trade and other receivables	4,735	300,803
Prepayments	1,019	1,019
Total current assets	618,893	943,201
Non-current assets		
Property, plant and equipment	27,096	28,172
Total current assets	27,096	28,172
TOTAL ASSETS	645,989	971,373
Current liabilities		
Trade and other payables	45,098	71,468
Income in advance	27,200	28,354
Grants carried forward		
• Community Heritage Grant	-	11,425
• Strategic Investment Fund II	18,000	-
Grants in advance	153,747	451,686
Provisions	101,671	101,066
Total current liabilities	345,715	663,999
Non-current liabilities		
Long-term provisions payable	18,239	12,437
TOTAL LIABILITIES	363,955	676,436
NET ASSETS	282,034	294,938
Members' funds		
Retained earnings	282,034	294,938
TOTAL MEMBERS' FUNDS	282,034	294,938

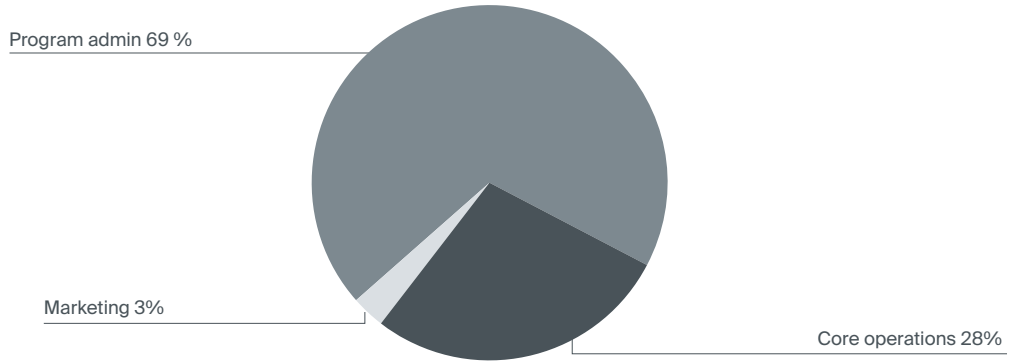
Cash flow statement as at 31 December 2021	2021 \$	2020 \$
Cash flow from operating activities		
Receipts from grants, fees and other income	1,413,932	756,710
Other revenue	218,717	360,498
Payments to suppliers and employees	(1,660,981)	(753,419)
Interest received	93	327
Net cash provided (used) by operating activities	(28,239)	364,116
Cash flow from investing activities		
Payments for property, plant and equipment	-	-
Net cash provided (used) by investing activities	-	-
Net increase (decrease) in cash held		
	(28,239)	364,116
Cash at beginning of financial year	641,378	277,262
Cash at end of financial year	613,139	641,378
Reconciliation of net cash provided by operating activities to operating profit		
Operating profit / (loss)	(12,904)	248,717
Adjustment for non-cash flows in operating profit Depreciation	1,076	4,089
Increase / (Decrease) in provisions	(791)	76,173
(Increase) / Reduction in prepayments	-	5
(Increase) / Reduction in trade and other receivables	289,691	(182,158)
Increase / (Reduction) in payables and accruals	(15,524)	13,848
Increase / (Reduction) in income in advance	30,596	28,331
Increase / (Reduction) in grants unspent	(12,194)	(3,575)
Increase / (Reduction) in grants in advance	(308,189)	(178,689)
Net cash provided (used) by operating activities	(28,239)	364,116

Statement of changes in equity for the year ended 31 December 2021

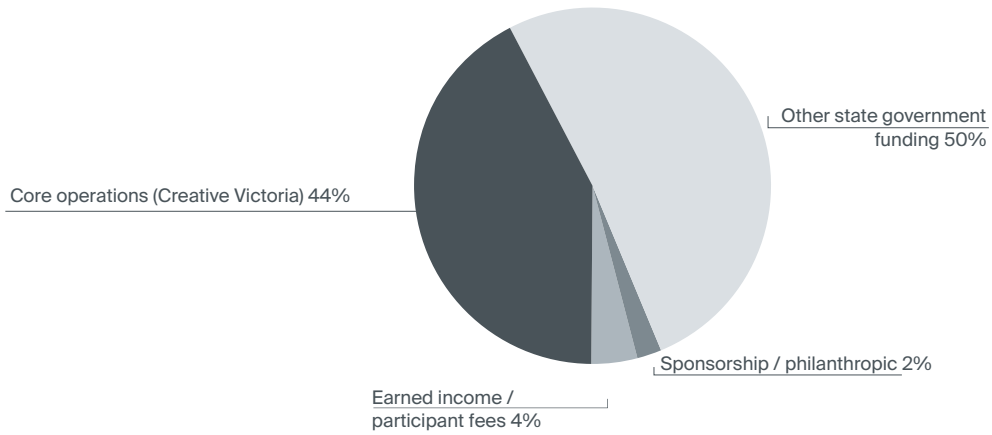
	Retained surplus	Total equity
2019		
Profit / (Loss) attributable to members	(21,158)	(21,158)
Balance at end of financial year	46,217	46,217
2020		
Profit / (Loss) attributable to members	248,717	248,717
Balance at end of financial year	294,934	294,934
2021		
Profit / (Loss) attributable to members	(12,904)	(12,904)
Balance at end of financial year	282,034	282,034

Key statistics

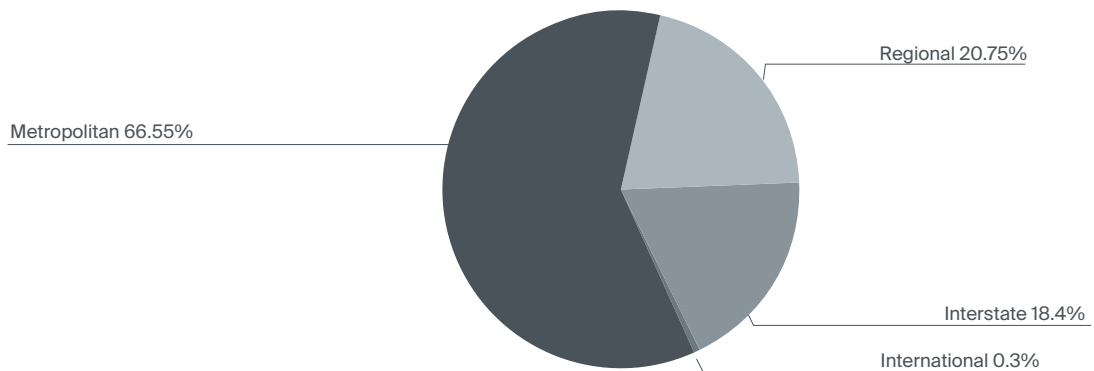
Expenses



Income



Participation Profile



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