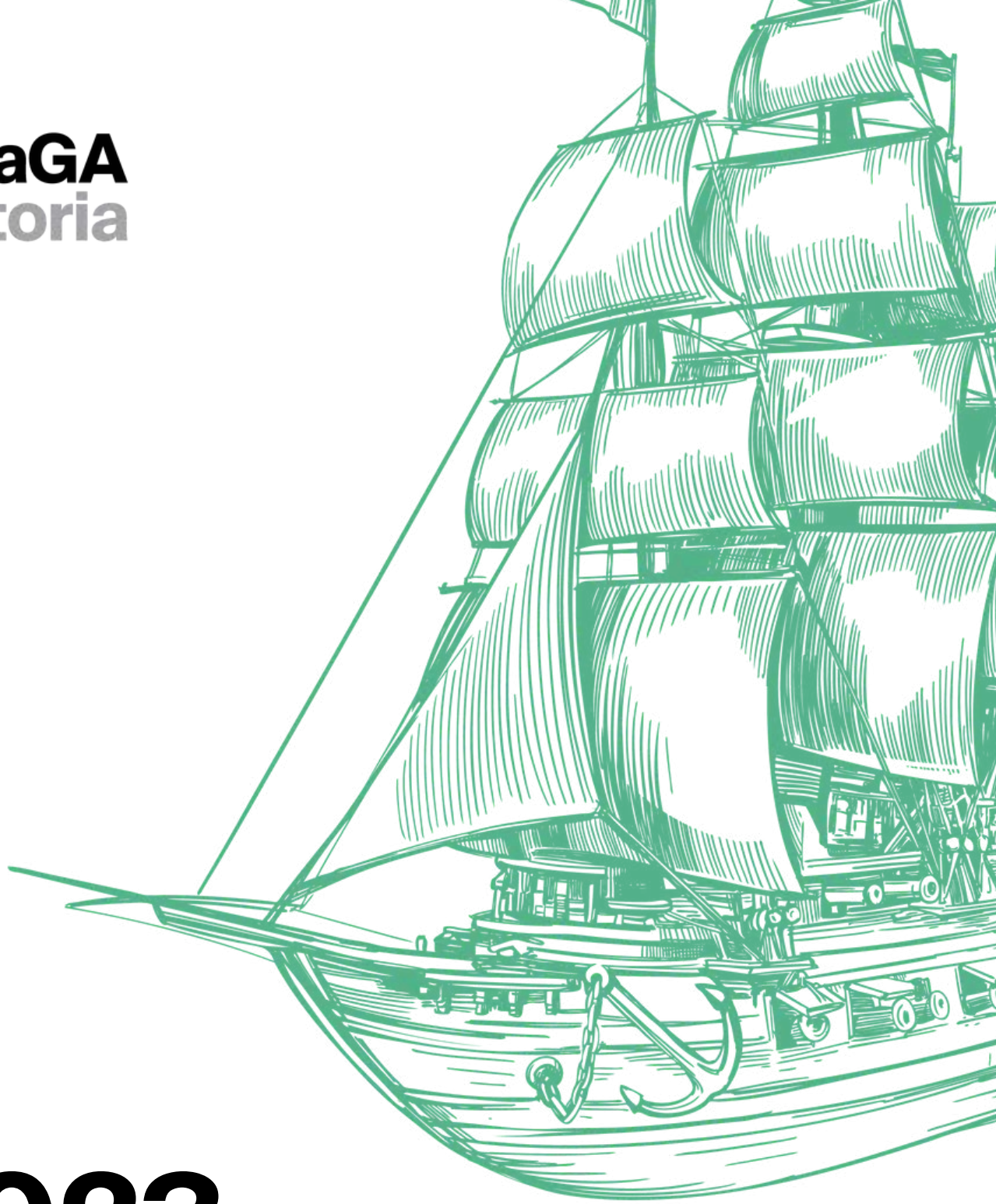


**AMaGA**  
Victoria



# 2023

## Annual report

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## About AMaGA Victoria

### VISION

A dynamic Victorian museum and gallery sector embedded in community.

### PURPOSE

To enable and inspire change in our sector and how people see and understand the world.

### WHAT WE DO

The Australian Museums and Galleries Association (AMaGA) Victoria provides access to:

- expert advice on museum practice and development;
- Accreditation and application of the National Standards for Australian Museums and Galleries;
- Victorian Collections, a central online portal to the cultural treasures held by museums, galleries and other organisations distributed across the State;
- professional development and networking opportunities; and
- advocacy and profile raising of the Victorian museum sector.

### OUR VALUES

#### Leadership

- Innovation – we see new ideas and ways of doing things as opportunities
- Excellence – we deliver quality service in a professional and ethical manner
- Integrity – we hold ourselves to account for everything that we do
- Courage – we commit to facilitating challenging conversations
- Trust – we respect and build mutual trust

#### Relationships

- Collaboration – we value working with others
- Engagement – we understand and meet the changing needs of our sector through consultation and stakeholder engagement
- Empower – we work with museums and galleries in support of their development

#### Inclusion

- Care – we see people and communities as central to our work

- Diversity – we acknowledge all differences and encourage accessibility
- Equity – we create an open and safe environment

### BACKGROUND

AMaGA Victoria is the state branch of the Australian Museums and Galleries Association, a not-for-profit national membership association founded in 1993 to bring together people concerned with the care and communication of Australia's natural, artistic, and cultural heritage. Through the direction of an elected Committee, the Victorian branch provides support, representation, and professional development services to the museum and gallery sector throughout the State.

Previously located at the Melbourne Museum, the AMaGA Victoria office can now be found at the Royal Exhibition Building where we enjoy access to services and expert museum staff. AMaGA Victoria is grateful for this generous ongoing support from Museums Victoria.





## MEMBERSHIP

The Victorian Branch of AMaGA represents the largest proportion of AMaGA's total membership. At the end of December 2023, our membership was 373 in total. This includes organisations spanning archives, art galleries, botanic gardens, historical societies, natural and social history museums, and specialist collections; as well as individuals, most of whom are working either professionally or voluntarily in museums and galleries.

The following are our key services. The Victorian collecting sector consists of more than 1,000 organisations, both professional and community-run. The museum and gallery community are able to access our services regardless of their membership status.

## EVENTS & TRAINING

In 2023, we expanded our programming by providing a total of 34 events and training sessions (17 online and 17 in-person events). These included webinars, tours, workshops, masterclasses, and on-demand training. The offerings were designed to cater to individuals at

different levels - beginner, mid-level, and expert museum and gallery staff as well as volunteers. These sessions were attended by a total of 708 participants.

## VICTORIAN COLLECTIONS

A free online cataloguing system created especially for community collecting organisations and small museums in Victoria. Introductory workshops in collection management, cataloguing, object handling and photography are held throughout the year. Browse items on Victorian Collections by visiting the website: [www.victoriancollections.net.au](http://www.victoriancollections.net.au).

## ACCREDITATION PROGRAMS

At the end of 2023, there were 84 participants in our gold-standard Accreditation Programs: Museum Accreditation Program (MAP) and Community Museum Accreditation Program (CMAP). Through a holistic, peer-supported model of excellence developed according to the National Standards for Australian Museums and Galleries, the Programs enable strong mentoring between participants and sector experts. This facilitates the sharing of best practice, up-skilling of museum and gallery staff and volunteers, and raising the profile of participating organisations.

## AWARDS

Since 1994, we have recognised the achievements of museum individuals and organisations at the annual Victorian Museums and Galleries Awards. The Awards are peer-reviewed and celebrate the hard work of staff and volunteers in creating a vibrant sector. The Awards are proudly sponsored by a range of industry and cultural supporters.

## COMMUNICATIONS & RESOURCES

The fortnightly e-bulletin and AMaGA Victoria website offer a range of up-to-date museum sector information and resources. Online training tools include training videos on museum best practice and selected seminar presentations. Special disaster response areas of the website are available for affected communities when required.





## Treasurer's Report

I am pleased to present the treasurer's report for the 12 months ended in December 2023 for AMaGA Victoria.

We started 2023 with sufficient equity and cash buffers and this was monitored by the committee throughout the year.

### FINANCE COMMENTARY

The financial statements for the reporting period indicate a surplus of \$87,911. This was largely due to savings in staffing and overall reduced leave liabilities, high engagement with our on-demand and event offerings, implementation of efficiencies in core administration costs, as well as the redeployment of core staff to special funded projects.

Our grant income for the year was \$906,923, which was \$101,174 more than the previous year. Our total expenses for the year were \$937,274, which was \$21,039 more than the previous year.

As at 31 December 2023, our members' equity was \$196,152, which is up \$87,912 from 2022. Our end of 2023 cash position was strong at \$484,842, which is up from our cash-on-hand balance of \$394,707 in 2022.

The organisation has entered 2023 from a strong financial position. We remain committed to our mission of promoting and advancing the interests of museums and galleries in Victoria, and we are confident that the continued support of our members and stakeholders, we will be able to weather any future challenges that come our way.

Thanks to Tammy Currie (Finance Manager), Ash Robertson (Executive Director), Justin Croft (Office Coordinator), Andrew Hiskens (President), and the entire Branch Committee for their valued support during the year.

**Siobhan Barker**  
*Treasurer*



## President's Report

I am pleased to present AMaGA Victoria's Annual Report for the 2023 calendar year, which reflects on our achievements, challenges, and organisational direction.

Our focus on addressing critical challenges and embracing new opportunities continued to shape our endeavours in 2023. This was particularly evident in our communications, events and professional development, as well as our two core programs Victorian Collections and Accreditation. We also contributed to the launch of the latest edition of the "National Standards for Australian Museums and Galleries", as well as spearheaded the development and successful execution of the Collections and Community Resilience Project and our new Paid Internship Program. Our Executive Director, Dr Ashley Robertson, expands on this in her report.

### BRANCH COMMITTEE

In 2023, two members bid farewell to the Branch Committee. I'd like to extend sincere appreciation for the outstanding contributions of Jade Hadfield (State Library Victoria) and Lucie Patterson (ACMI). Their generosity in sharing their time and expertise with the team throughout the past few years has been truly invaluable.

We welcomed one new Committee member – Dr Indigo Holcombe-James. Indigo is currently the Strategic Research Lead at ACMI. Previously, Indigo was a Research Fellow in the ARC Centre of Excellence for Automated Decision-Making and Society at RMIT, where she investigated digital

inequality and transformation in the creative and cultural industries. Her knowledge and experience are well placed at AMaGA Victoria and will certainly help us evolve and grow in these spaces.

### FINANCIAL OVERVIEW

As our Treasurer, Siobhan Barker, outlines in her report, our financial position remains robust, thanks to the support of our key funding partner, Creative Victoria, our stakeholders, and our members. This stability allows us to plan strategically and deliver impactful initiatives that benefit our community.

### STRATEGIC DIRECTION

Our Strategic Plan has been a guiding light, driving us to connect, share knowledge, give voice to the sector, and tackle challenges head-on. We have made significant strides toward our goals through collaborative efforts and innovative projects, which are:

- bringing people together and connecting;
- enabling people by sharing knowledge and expertise;
- giving voice to the sector by celebrating its strengths and contributions; and
- looking to the horizon to help the sector respond to critical challenges and opportunities.

We remain committed to further progress in the upcoming year.



## THANKS

I am deeply grateful for the collaborative efforts and support that have contributed to AMaGA Victoria's success and achievements:

- The dedicated AMaGA Victoria staff, whose depth of sector knowledge, creativity, and passion drive our initiatives forward.
- Our Executive Director, Dr. Ashley Robertson, whose exceptional leadership and commitment have played a pivotal role in advancing our mission and supporting our members. It has been a pleasure collaborating with Ash, given her comprehensive understanding of AMaGA Victoria's operations.
- I extend my appreciation to our museum and gallery colleagues who generously shared their time and expertise as speakers, advisers, judges, and committee members. Special thanks to my Branch Committee and Executive colleagues for their tireless efforts and contributions.
- Gratitude also goes to our National President Seb Chan, National Director Katie Russell, and the AMaGA National Office for their support and collaborative spirit.
- We acknowledge and thank our funders, sponsors, and philanthropic supporters whose generosity sustains our vital work and initiatives.
- I express my appreciation to our two Ministers for Creative Industries over 2023, Steve Dimopoulos and Colin Brooks, for their ongoing support, which enables us to serve our community effectively.
- Lastly, I extend our sincere thanks to Creative Victoria for its generous investment in our sector through core operating and project funding. Our partnership underscores our shared commitment to the growth and vitality of Victorian museums and galleries.

These collective contributions and support have been instrumental in our journey, and we look forward to continued collaboration and success in the future.

While this Annual Report covers the 2023 calendar year, it is being presented at the 2024 AGM, which marks the end of my time as a member of the Branch Committee after nearly 10 years, and 4 years as President.

I want to express my heartfelt gratitude to all current and former committee colleagues who have been part of this remarkable journey. It has been an extraordinary decade of growth, challenges, and collaboration.

I also want to acknowledge the upcoming transition as we welcome a new Branch Committee which will be announced at the May 2024 AGM. My best wishes go to the incoming committee members as they embark on this vital role in shaping the future of our community.

It has been a privilege to serve alongside such passionate and dedicated individuals. I am confident that AMaGA Victoria will continue to thrive under new leadership.

Finally, as you delve into this annual report, I trust you will be inspired by the breadth of our achievements and the collective strength of our community. Together, we continue to shape a vibrant and resilient future for museums and galleries in Victoria.

**Andrew Hiskens**  
*President*

**“This year has truly epitomised a paradigm shift towards collaboration and sectoral transformation. The progress we made in 2023 underscores the commitment, resilience, and cooperative spirit of AMaGA Victoria. Together, we've addressed the evolving needs of our members, advanced opportunities for emerging professionals, and made significant contributions to the sector.”**

Dr Ashley Robertson, Executive Director  
AMaGA Victoria





## Executive Director's Report

For AMaGA Victoria, 2023 has truly epitomised a paradigm shift towards collaboration and sectoral transformation. The progress we made in 2023 underscores the commitment, resilience, and cooperative spirit of AMaGA Victoria. Together, we've addressed the evolving needs of our members, advanced opportunities for emerging professionals, and made significant contributions to the sector.

### FINANCE & PARTNERSHIPS

The year 2023 marked the end of our second year operating under Creative Victoria's four-year funding initiative: Creative Enterprises Program (CEP). Across the four-year period, AMaGA Victoria receives just over \$340,000 per annum to fund the core operations of the organisation, including the Accreditation Programs, facilitation of our events and training, and development of key communications and resources.

Between March and December, AMaGA Victoria facilitated the Collections and Community Resilience Project. This initiative served as an evolution of 2022's Bushfire Recovery Project. Funded by Creative Victoria, we received \$330,000 to provide regional collecting organisations and individuals with the opportunity to digitally preserve their collections and receive hands-on training in digitisation, collections care, preventive conservation, and risk mitigation in the face of natural disaster events. Find out more on pages 25 - 27.

AMaGA Victoria continued its collaboration with Regional Arts Victoria, Creative Victoria, and the Public Galleries Association of Victoria (PGAV) to implement the Victorian Government's Regional Collections Access Program (RCAP). The program was launched in December 2021 with the aim of investing \$4 million to provide regional Victorian museums and galleries (including eligible interface LGAs) with support for equipment and infrastructure upgrades to enhance their capacity to attract and showcase high-quality exhibitions and works.

Originally slated for completion in mid-2023, the project timeline has been extended owing to delays in material availability and other essential resources. This extension ensures the thorough completion of project works, maximising benefits for all stakeholders involved. Further details can be found on pages 28 - 29.

AMaGA Victoria and the Public Galleries Association of Victoria (PGAV) were thrilled to announce our new partnership in delivering the 2023 Victorian Museums and Galleries Awards. This initiative paved the way for sectoral collaboration, a new visual design, and renewed Awards categories to celebrate innovation and outstanding achievements within sector. The new Awards in 2023 included "First Nations Project of the Year" – celebrating the sector's commitment to raising awareness of First Peoples art and culture and progressing reconciliation, Treaty and Voice; and "Change-maker of the Year" – recognising those who are pushing boundaries. You can learn more about the Awards on pages 12 - 14.

Last but certainly not least in 2023, AMaGA Victoria launched a new paid internship program in partnership with Deakin University and supported by Museums Victoria. From January 2024, AMaGA Victoria will host the first year of a two-year pilot program. This initiative is a 12-month training and outcomes-based program. The goal is to offer the selected candidate extended opportunities to network with industry professionals and engage in professional development activities, thereby enhancing their internship outcomes and overall employability. The recruitment process for the position concluded in October, with Kavita Peterson emerging as the selected candidate. It's an incredibly exciting initiative, which we look forward to sharing more about in 2024.

### SUPPORT FOR OUR MEMBERS

In 2023, we remained dedicated to delivering our outstanding programs, adapting to both in-person and online formats. Our primary initiatives encompassed offering on-demand professional guidance and assistance, advancing the Accreditation Programs review, supporting the Victorian Collections (VC) website and training (including the concluding stages of the Regional Digitisation Project), and hosting a comprehensive calendar of professional development and networking opportunities for our members and the broader sector.

Additionally, we ensured our members stayed informed through regular e-bulletins and social media updates, and offered letters of support when requested. We also continued to provide access to valuable resources, including an updated edition of the National Standards for Australian Museums and Galleries.

You will find more details about the aforementioned AMaGA Victoria programs and initiatives on the following pages.

## OUR TEAM

I'd like to recognise the extraordinary members of our team who moved to other organisations this year, as well as those who joined the fold in 2023.

We bid farewell to:

- Kylie Biltris (Regional Digitisation Officer, Northern Region, VC)
- Lana Epshtyen (Communications Manager)
- Maxine Holden (Project Officer, Collections and Community Resilience and Regional Digitisation Officer, Eastern Region, VC)
- Erina McCann (Project Officer, Collections and Community Resilience)

Position changes to note:

- Geraldine Brault (Support Officer, VC)
- Caroline Wall (Project Officer, Collections and Community Resilience and Accreditation Manager)

## OUR THANKS

Alongside its leadership to the sector, we warmly acknowledge Museums Victoria as our Victorian Collections partner, providing technical expertise and support for the program. We also thank Museums Victoria for providing support through generously discounted office spaces, and allowing us access to meeting spaces, campus facilities, and staff expertise across Melbourne Museum, Immigration Museum, Royal Exhibition Building and Scienceworks.

We would like to express our gratitude to two Ministers for Creative Industries across the year: Steve Dimopolous and Colin Brooks, for their outstanding leadership and support of our sector.

Once again, we recognise the substantial investment and valuable guidance provided by Creative Victoria to assist our organisation and the communities we serve. We also extend our sincere appreciation for their continued support through core operational funding, Victorian Collections funding, as well as other partnerships.

We extend our appreciation to various organisations and individuals across diverse sectors who have generously offered both financial assistance and in-kind support to AMaGA Victoria. We are especially thankful to ACMI for hosting our 2023 Awards, as well as our long-term industry sponsors, Archival Survival and Deakin University. Additionally, we would like to acknowledge our colleagues who have selflessly volunteered their time and expertise to aid our programs, whether through advisory roles, speaking engagements, mentorship, or participating in award judging, among other contributions. Please refer to the full list of our sponsors and supporters shown on page 30.

Finally, I want to express my heartfelt appreciation to our Branch Committee and the dedicated members of the AMaGA Victoria team. Their unwavering support and guidance have been instrumental in making this another successful year. Their outstanding expertise and commitment have been essential in serving our valued membership. Cheers!

**Ashley Robertson**  
*Executive Director*

## Management

AMaGA Victoria relies on the ongoing and dedicated support of a range of museum, arts, and cultural heritage workers that voluntarily serve on committees and panels. We thank these volunteers for their valuable insights and their time, and we also thank the organisations that support them in their contributions to AMaGA Victoria.

### BRANCH COMMITTEE

#### **President**

Andrew Hiskens  
Museums Consultant

#### **Vice President**

Karina Lamb  
Director, Community & Corporate, Hepburn Shire Council

#### **Secretary**

Anthony Camm  
Manager, Eureka Centre Ballarat

#### **Treasurer**

Siobhan Baker, FCPA, MAICD  
Director, Business and Services, Korowa Anglican Girls' School

#### **Ordinary Members**

- Monica Cronin, Curator, Geoffrey Kaye Museum of Anaesthetic History (from May)
- Kim Biggs, Coordinator, Australian National Surfing Museum
- Sione Francis, Co-ordinator, Collection Storage and Logistics, Museums Victoria
- Jade Hadfield, Exhibitions Curator, State Library Victoria
- Lucie Paterson, Head of Experience, Product & Digital, ACMI
- Megan Sheehy, Program Director, Yarra Ranges Regional Museum

### CORE STAFF

#### **Executive Director**

Ashley Robertson

#### **Manager, Accreditation Programs**

- Amelia Marra
- Caroline Wall

#### **Manager, Communications**

Lana Epshteyn (until Sept)

#### **Manager, Events and Professional Development**

Michelle Fracaro

#### **Manager, Finance**

Tammy Currie

#### **Office Coordinator**

Justin Croft

### VICTORIAN COLLECTIONS STAFF

#### **Program Manager, Victorian Collections**

Jackie Fraser

#### **Operations and Training Coordinator, Victorian Collections**

Amelia Marra

#### **Support Officer, Victorian Collections**

Geraldine Brault (from July)

#### **Digitisation Officer, Regional Digitisation Project**

- Geraldine Brault, Western Region (until June)
- Kylie Biltris, Northern Region (until January)
- Maxine Holden, Eastern Region (until March)

### SPECIAL PROJECT STAFF

#### **Manager, Regional Collections Access Program**

Jackie Fraser

#### **Manager, Collections and Community Resilience**

Toyah Horman

#### **Project Officer, Collections and Community Resilience**

- Maxine Holden
- Erina McCann
- Caroline Wall



## ADVISORY & STEERING COMMITTEES

### ***Accreditation Programs Advisory Committee***

- Elizabeth Marsden (Chair), Collections & Archives Manager, College of Design & Social Context, RMIT University
- Simone Ewenson (Vice Chair), Heritage Collections Officer, City of Greater Bendigo
- Jo-Anne Cooper, General Manager, National Communications Museum (at NCM until June 2023)
- Samantha Hamilton, CEO, Rock Art Australia
- Robert Hudson, Cultural Business Coordinator, Krowathunkooloong Keeping Place
- Tom Jarvis, Partner, Johnson Winter & Slattery
- Gary Lawrence, Curator, Daylesford & District Historical Society
- Jim McCann, Museum Consultant
- Claire Watson, Director, National Exhibitions Touring Support (NETS) Victoria

### ***Accreditation Programs Peer-review Panelists***

- Jo-Anne Cooper, General Manager, National Communications Museum (at NCM until June 2023)
- Candice Cranmer, Time-based Media Art and AV Conservator, ACMI
- Simone Ewenson, Heritage Collections Officer, City of Greater Bendigo
- Katherine Geisen-White, Collections Coordinator, Koorie Heritage Trust
- Robert Hudson, Cultural Business Coordinator, Krowathunkooloong Keeping Place
- Tom Jarvis, Partner, Johnson Winter & Slattery
- Gary Lawrence, Curator, Daylesford & District Historical Society
- Laura Miles, Museum & Historical Services Manager, Victoria Police

### ***National Standards Taskforce***

- Emily Cullen, Museums and Galleries of NSW
- Amanda James, History Trust of South Australia
- Elaine Labuschagne, Museum and Art Gallery of the Northern Territory
- Veronica Macno, Arts Tasmania
- Amelia Marra, AMaGA Victoria
- Alice Norwood, Museums and Galleries of NSW
- Caroline Wall, AMaGA Victoria

### ***Judges for AMaGA Victoria Awards***

- Rachel Arndt, Wangaratta Art Gallery
- Belinda Briggs, Shepparton Art Museum
- Georgia Cribb, Bunjil Place
- Warren Doubleday, Ballarat Tramways Museum
- Indigo Holcombe-James, ACMI
- Jayne Josem, Melbourne Holocaust Museum
- Kimberley Moulton, Museums Victoria
- Carolyn Olive, Charlton Golden Grains Museum
- John Petersen, Yarra Ranges Council
- Jason Smith, Geelong Gallery
- Gavin Somers, ACMI
- Joshua White, Hamilton Art Gallery

### ***Contractors and consultants***

- Caroline Martin, Yalukit Marnang: First Peoples Content Review
- Mecca Medialight: AMaGA Victoria website development, MAP online portal development
- Anthony Wilson: Auditor

**"Having no formal project management experience at all, but project managing all of the projects I work on, the training clarified some really important processes and articulated a basic start to finish method, which I have since applied to some of my consultancy work. [The masterclass] was worth it."**

Participant  
Project Management Masterclass



## Events and Professional Development

Throughout 2023, we delivered a total of 34 programs and training sessions – 17 conducted online and 17 in person. These offerings included a variety of formats such as webinars, tours, workshops, masterclasses, and on-demand training tailored to accommodate individuals at all skill levels, ranging from beginner to expert. These sessions catered to museum and gallery staff as well as volunteers, drawing a total audience of 708 participants.

### AWARDS

Hosted by vibrant radio broadcaster Jacinta Parsons, winners of the 2023 Victorian Museums and Galleries Awards were announced at a gala ceremony held on Tuesday 10 October at ACMI – Melbourne's centre for screen culture.

Now celebrating their 30th year, the Awards acknowledge and highlight outstanding achievements across the museum, gallery and community collecting sector.

This year marks the first time AMaGA Victoria and Public Galleries Association of Victoria (PGAV) have partnered to deliver the Awards. The 2023 campaign received a record 55 nominations, showcasing the remarkable range and quality of projects carried out by Victoria's museums, galleries and community collecting organisations.

Ten awards were presented during the evening, and twelve organisations were recognised for achieving Reaccreditation – the gold standard for collecting institutions, as outlined by the National Standards for Australian Museums and Galleries.

#### **Volunteer of the Year**

- Winner: Tammy Nguyen, Vietnamese Museum Australia

#### **Martin Hallett Award for Community Engagement**

- Winner: Sharene Hassan, Islamic Museum Australia

#### **Change-maker of the Year**

- Winner: Rose Hiscock, The University of Melbourne



#### **Volunteer-run Project of the Year**

- Winner: Queenscliffe Historical Society for their exhibition "Queenscliffe Revealed: Hidden Histories, New Narratives"
- Highly Commended: Women's Art Register for their publication "Leaving Your Legacy: A Guide for Australian Artists"

#### **Small Project of the Year (Museum)**

- Winner: Yarra Ranges Regional Museum for their exhibition "Hard Place/Good Place: Yarra Ranges"
- Highly Commended: Shrine of Remembrance for their exhibition "Defending with Pride"

#### **Small Project of the Year (Gallery)**

- Winner: RMIT Culture for "Radical Utopia: The Design Archaeology of a Creative City"
- Highly Commended: Hamilton Gallery for their exhibition "Luminous: John Orval, Stained Glass Artist"

#### **Medium Project of the Year (Museum)**

- Winner: Museums Victoria for their exhibition "More Than a Tarrang (tree): Memory, Material, Cultural Agency"
- Highly Commended: Bonegilla Migrant Experience for their exhibition "The Bonegilla ID Cards"



### **Medium Project of the Year (Gallery)**

- Winner: Art Gallery of Ballarat for their exhibition “Beating About The Bush: A new lens on Australian Impressionism”
- Highly Commended: TarraWarra Museum of Art for their exhibition “TarraWarra Biennial 2023: ua usiusi fa'ava'asavili”, curated by Dr Leuli Eshragi

### **Large Project of the Year**

- Winner: Museums Victoria for their exhibition “Tyama: A deeper sense of knowing”
- Highly Commended: Central Goldfields Art Gallery for the “Gallery Redevelopment Project”

### **First Nations Project of the Year**

- Winner: Daylesford and District Historical Society with Djaara Elder Uncle Rick Nelson for their exhibition “Coranderk Portraits”
- Highly Commended: Bundoora Homestead Art Centre for “Truth-telling Permanent History Display”
- Highly Commended: Krowathunkooloong Keeping Place for their project “Repatriation of Gunai Kurnai GRI (canoe)”

### **AWARD SPONSORS**

We extend our sincere appreciation to our 2023 Award sponsors and supporters, notably ACMI for hosting the Awards, Deakin University for providing photography services, and Archival Survival for their ongoing financial support. Archival Survival generously offers vouchers to Award recipients in two categories, as well as provides a monetary contribution to AMaGA Victoria.

### **EVENT PARTNERSHIPS**

We maintain a deep appreciation for the opportunity to utilise the distinctive venues offered by museums and galleries throughout the state. Our in-person programs were hosted at esteemed locations such as ACMI, Arts Centre Melbourne, the Islamic Museum, and the Polly Woodside. Additionally, we extend our gratitude to our program partners, Public Galleries Association of Victoria and the Royal Historical Society of Victoria.

### **ANNUAL GENERAL MEETING**

The Annual General Meeting took place online in May 2023, with 33 attendees. This provided members from various regions of Victoria with the chance to gain insights into AMaGA Victoria's ongoing programs and the association's current and future sustainability efforts.

### **EVENTS**

Highlights of the 2023 program included the tour of Arts Centre Melbourne's new open storage program, our very popular Collections Care Seminar Series, as well as our members-only Grant Showcases and End-of-Year Celebration held at the Polly Woodside.

I would like to sincerely thank all guest speakers, host venues, sponsors and supporters of the suite of AMaGA Victoria events in 2023. Without your ongoing support, our Annual Program wouldn't be possible. A full list of speakers is listed in the acknowledgements on page 30.

### **Michelle Fracaro**

*Manager, Events and Professional Development*

**"Communications can provide such a strong platform by championing ideas, voices and spaces. We look forward to continuing to promote the work of members and the amazing Victorian sector! "**

Maria Pia Dunne  
Communications Manager



## Communications

The Communications Manager, with the assistance of the Executive Director, manages all communication activities for AMaGA Victoria, aiming to enhance the organisation's visibility and promote the Victorian museum and gallery sector. Effective communication continues to serve as a crucial tool for engaging our audience, fostering industry connections, and building relationships within our membership base. The following is a summary of AMaGA Victoria communications across 2023.

### E-BULLETINS & E-BLASTS

Our fortnightly member e-bulletin contains information about our programs and upcoming events, sector news, grants, and other opportunities. The e-bulletin continues to be one of our main channels of communication with Victorian membership with an average open rate of 46.7% and click through rate of 6.6%. Victorian Collections and Accreditation Programs each send newsletters to their program participants, as well.

Other regular electronic communications include membership renewal reminders, sector updates, and special announcements.

### OTHER COMMUNICATIONS MATERIALS

- AMaGA Victoria and sector specific resources and presentations, banners and signage
- Media packs (photos, media releases, and e-banners) for all Award winners
- C/MAP and Awards certificates and other marketing collateral
- 2023 Annual Program (online)
- 2022 Annual Report (online)

### SOCIAL MEDIA

At the end of 2023, we reached a combined 5,004 Facebook followers for VC and AMaGA Victoria. AMaGA Victoria's LinkedIn account reached 6,000 followers. VC's Instagram reached 994 followers. AMaGA Victoria's YouTube account hit 1,600 subscribers and our online video resources were viewed 8,907 times.

### WEBSITES

The AMaGA Victoria website recorded 17,392 visitors and 83,092 page views. The VC public website received 2,482,774 page views, and the C/MAP [geolocation website](#) welcomed 5,122 visitors.

The following are key metrics at a glance:

#### **Facebook: 5,004 followers**

- 3,900 followers (AMaGA Victoria)
- 1,104 followers (VC)

#### **LinkedIn: 6,000 followers (AMaGA Victoria)**

#### **Instagram: 994 followers (VC)**

#### **YouTube: 1,700 subscribers**

#### **Websites: 2,570,988 pageviews**

- 83,092 page views (AMaGA Victoria)
- 2,482,774 page views (VC)
- 5,122 page views (C/MAP geolocation)

#### **Email Campaigns: 70 total**

- 51 for AMaGA Victoria
- 19 for VC + Accreditation
- Average open rate of 53.2% and click rate of 12.7%

### MEDIA COVERAGE

Media coverage of our programs and participating museums and galleries in 2023 included coverage of the Victorian Museums and Galleries Awards and Collections and Community Resilience Project:

- ABC News & Radio referring to Victorian Collections as Sammy J interviewed someone from Box Hill Historical Society.
- Winners of the Victorian Museums and Galleries Awards were covered by Victorian State Government and other social media platforms (i.e., Art Centre Melbourne, Bundoora Homestead, Darebin City Council, Hamilton Gallery, Islamic Museum of Australia, Yarra Ranges Regional Museum, Museums Victoria, National Trust of Australia (Victoria), Queenscliffe Historical Museum, and Creative Victoria website).

#### **Maria Pia Dunne**

#### **Manager, Communications**

(on behalf of Lana Epshteyn)



**"Participants were able to interact with each other and the flow of discussion was relaxed and fluid and quite informative. We all learned from the questions asked by other participants and the answers given by the presenters. [...] It was a very enjoyable day."**

Judy McKinty  
Victorian Collections event attendee



## Victorian Collections

Victorian Collections (VC) is a free, web-based collection management system designed for community collecting organisations. The online system is supported by a suite of training opportunities provided by the Victorian Collections team across metropolitan and regional Victoria. The project is funded by the Victorian Government and the Victorian Cultural Network through Creative Victoria.

The VC platform is as a gateway to Victoria's rich and diverse heritage, providing access to a growing array of stories, collections, education kits, and much more.

### THE PROGRAM IN 2023

2023 was another busy year for Victoria's dedicated collecting organisations and cataloguers. 53,877 items were added to Victorian Collections to reach a total of 375,917 items on the system, with more than 300,000 of those publicly accessible. New contributors joining the growing VC community included museums, galleries, historical societies, libraries, universities, secondary schools, hospitals, RSLs, visitor centres, retired nursing leagues, charity and advocacy organisations, and as well as a range of clubs and special collections specialising in theatre and performance, photography, and surf lifesaving.

In 2023, VC recommenced in-person training with great success, following three years of digital-only workshops. The team delivered 21 workshops, both online and in person, including four delivered regionally by our Regional Digitisation Officers, and three delivered as part of AMaGA Victoria's On Demand training program.

Workshop participation was strong throughout the year, with 176 attendees from 111 organisations, 56% of which were based in regional Victoria. VC will continue to offer in-person and online training options to ensure opportunities are available across the state.



### REGIONAL DIGITISATION PROJECT

The Regional Digitisation Project (2019-2023) was a digitisation initiative delivered by AMaGA Victoria and made possible by the support of Creative Victoria. The Project provided regional organisations with facilitated on-site training and digitisation assistance to preserve their collections and make images of these items accessible to the public.

Over its four years, the Project overcame impacts from the COVID-19 pandemic to achieve outstanding outcomes, providing support to 40 regional organisations and facilitating the digitisation of 5226 collection items across the state.

The Project concluded in June 2023, with a final five participating organisations: Broadford Historical Society, Warrnambool Historical Society, Inverleigh Historical Society, Lorne Historical Society and the Golden Dragon Museum. The full list of 40 participating organisations is available on the Project's page on the AMaGA Victoria website: [amagavic.org.au/past-programs/regional-digitisation-project](https://amagavic.org.au/past-programs/regional-digitisation-project)

My thanks goes out to the dedication, expertise and professionalism of the staff involved in the Project across its tenure, all of whom individually made a significant and long-lasting impact to the organisations they supported: Geraldine Brault, Maxine Holden, Erin Davies, Sallyanne Boyle, and Kylie Biltris.

## VICTORIAN COLLECTIONS DAY

Thanks to the generous support of our presenters and venue host Buda Castlemaine, Victorian Collections Day 2023 was successfully delivered in September. We are grateful to participants and Program supporters who joined us for the day.

Over 50 attendees joined us at the picturesque and historic Buda Castlemaine, with some travelling more than 250 km to be with us on the day! All actively engaged in the day's theme 'Telling Victoria's Stories: Considerations for online story telling', which featured keynote presentations from The Robin Boyd Foundation and Arts Centre Melbourne, as well as talks from the Royal Historical Society of Victoria and members of the Victorian Collections team.

The day featured a special tour of Buda Castlemaine's house and gardens, and concluded with a new form of celebration for the VC Community, our inaugural 'Best in Show' list and an announcement that VC Day would move to a biennial format to provide better opportunities for the team to develop and deliver a worthwhile program every two years.



## VC 'BEST IN SHOW'

The 'Best in Show' represents an evolution in the way Victorian Collections acknowledges and celebrates excellence in cataloguing - which was formerly aligned with the Victorian Museums and Galleries Awards - by celebrating demonstrated ongoing commitment to catalogue improvement, accessibility and thoroughness by identifying a cohort of excellence from VC's contributing organisations.

The inaugural honourees for the 2022-23 'Best in Show', announced at Victorian Collections Day were:

- Ballarat Tramway Museum
- Beechworth Burke Museum
- City of Greater Bendigo Civic Collection
- Federation University Historical Collection
- Flagstaff Hill Maritime Museum & Village
- Kew Historical Society
- Marysville & District Historical Society
- Melbourne Legacy
- Melbourne Tram Museum
- Mission to Seafarers Victoria
- National Wool Museum
- Port Melbourne Historical & Preservation Society
- Whitehorse Historical Society
- Whittlesea Historical Society
- Wodonga & District Historical Society

**Jackie Fraser**

*Program Manager, Victorian Collections*



**"Like a lot of small museums sitting in an organisation [where the] museum is not their primary focus, it's so affirming to have the support of the Accreditation Program and of the panel members."**

Alison Raaymakers  
Senior Collection Manager, Australian Racing Museum  
MAP Accredited Organisation



**“Where normally we operate entirely internally, having an external view suddenly makes you reassess and have a look at processes. [CMAP] also provides helpful resources that guide us in a more efficient direction.”**

Stephen Digby, Vice President  
Doncaster Templestowe Historical Society  
CMAP Accredited Organisation



## Accreditation Programs

AMaGA Victoria's Accreditation programs bring about positive change by supporting Victorian organisations to ethically preserve and manage collections and enrich community experiences.

The Community Museum Accreditation Program (CMAP) contributes to capable and sustainable volunteer managed organisations, embedded in community by strengthening practice using the 'National Standards for Australian Museums and Galleries' for guidance, and providing access to industry knowledge.

The Museum Accreditation Program (MAP) contributes to a future focussed, skilled and sustainable sector by guiding ongoing development through the application of the 'National Standards for Australian Museums and Galleries', and by connecting peers with industry knowledge.

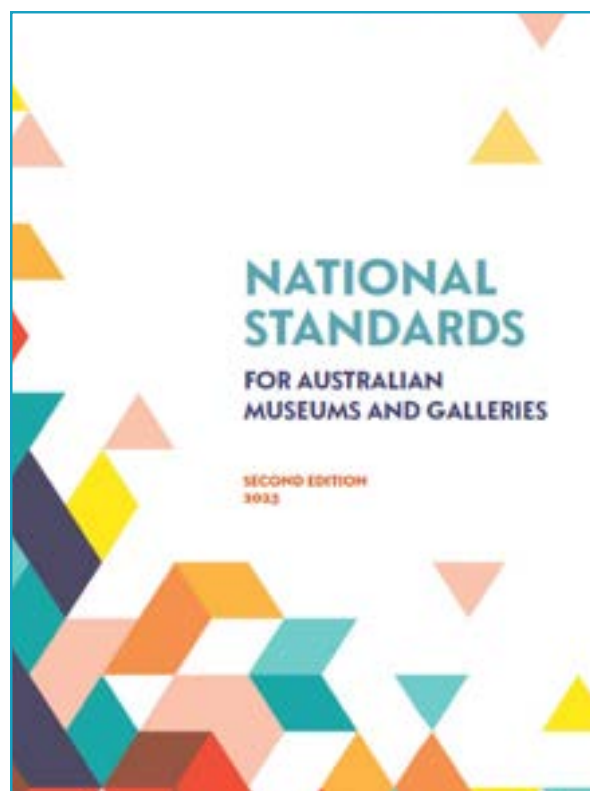
### 2023 HIGHLIGHTS

- Receiving First Peoples consultant advice for our Accreditation Portal
- Launching the second edition of the National Standards for Australian Museums and Galleries
- Over 30 hours onsite advising 33 individuals across 10 site visits
- Over 100 pages of mentoring reports incorporating panel advice

### NATIONAL STANDARDS

In March 2023, the National Standards Taskforce launched the second edition of the "National Standards for Museums and Galleries." AMaGA Victoria Accreditation staff are members of the National Standards Taskforce, and contribute to the maintenance, promotion and development of the Standards.

Funded by The Ian Potter Foundation, this update has involved working with First Peoples consultants to ensure that the Standards reflect the principles of the AMaGA publication, First Peoples: A Roadmap for Enhancing Indigenous Engagement in Museums and Galleries. The second edition includes new guidelines and resources relating to audience engagement, copyright, digitisation, environmental sustainability and social media, and features improved design, navigation and usability.



The online launch featured presentations from sector professionals around Australia and was well attended. Madeleine Moore Acting Manager, Advocacy from the National Trust of Australia (Victoria), presented on the Trust's Climate Action Plan and key environmental sustainability projects underway at the Rippon Lea Estate. Additionally, members of the National Standards Taskforce from Victoria, Queensland, New South Wales, and South Australia addressed questions regarding the new Standards. Following the launch, Taskforce members across Australia have been integrating the new content into existing standards and accreditation programs.

## 2023 REACCREDITATION

2023 saw the Accreditation Programs Managers continue the second year of MAP and CMAP's new approach to Reaccreditation, which is informed by a focus on participants' future directions and goals. It involves the Accreditation Programs Managers and Peer Review Panellists working with each organisation to provide strategic guidance and to affirm commitment to continuous improvement.

The Accreditation Programs Managers worked with ten organisations across metropolitan Melbourne and regional Victoria. During the Reaccreditation site visits at galleries, museums, heritage sites and historical societies across Victoria, we had in-depth, focussed discussions which included targeted advice in response to diverse aspects of museum and gallery practice.

A notable highlight was the Reaccreditation of the Australian Sports Museum, which included the Reaccreditation of the Melbourne Cricket Club Museum and Australian Gallery of Olympic Sport. The Accreditation Programs Managers and Peer Review panellists met with key personnel to discuss strategic direction, challenges and successes of the organisations. Special thanks go to the Australian Sports Museum staff who engaged in robust discussions, and facilitated behind-the-scenes tours of the museums' multiple spaces.

The new Reaccreditation model continues to be positively received by participants from both MAP and CMAP, with annual listening sessions taking place to continue to improve processes. The Accreditation Programs Managers are looking forward to working with participants due for Reaccreditation in 2024, and into the future.



## VISITS

- Australian Sports Museum (included Melbourne Cricket Club Museum and Australian Gallery of Sport and Olympic Museum)
- Australian National Surfing Museum
- Daylesford Spa Country Railway
- Clunes Museum
- Flagstaff Hill Maritime Museum and Village
- Foster & District Historical Society
- Medical History Museum
- Port Albert Maritime Museum
- Queenscliffe Historical Museum
- Queenscliffe Maritime Museum





## FIRST PEOPLES CONTENT REVIEW

In 2023, the Accreditation Programs collaborated with consultant Caroline Martin of Yalukit Marnang to review the Program's approach to First Peoples content. The review outcomes included recommendations regarding the cultural appropriateness and safety of the Accreditation Portal and Templates, and further considerations for developing program materials.

The Accreditation Programs Managers are extremely grateful to Caroline for her profound understanding of the diverse and intricate nature of the museum and gallery sector, as well as for sharing her deep knowledge of community. The implemented recommendations will encourage organisations to use more appropriate language in policies and procedures, and improve the way they work with First Peoples. The valuable insights gained from the project have been integrated into the broader programs at the AMaGA Victoria office.

## ADVISORY COMMITTEE & PEER REVIEW PANELS

The Accreditation Programs Advisory Committee meet quarterly to discuss the program and contribute advice and support to the Accreditation Programs Managers. This year the Committee welcomed a new member, Gary Lawrence from the Daylesford & District Historical Society.

Peer Review Panellists and Committee members conduct site visits, provide mentoring and expert advice and gain professional development from the program as peer reviewers. We would like to thank all Peer Review Panellists and Advisory Committee members for their time and contribution throughout 2023, in particular Liz Marsden for her service as Chair and Simone Ewenson, Vice Chair. Panellists and Advisory Committee members are listed on page [number].

The Accreditation Programs farewelled Amelia Marra in December 2023 and welcomed Justin Croft (leave cover) and Toyah Horman (returning during 2024).

**Amelia Marra and Caroline Wall**  
*Managers, Accreditation Programs*

**“Thank you for the time and effort that [Toyah] and Maxine put into the course. I had a thoroughly enjoyable learning experience. It was a pleasure to meet [them]; finding somebody with enthusiasm for the process as much as the ‘stuff’ of collecting is a rare treat”.**

Program participant  
Pioneer Settlement



## Collections and Community Resilience Project

The Collections and Community Resilience Project was a state-wide initiative that provided regional collecting organisations and individuals with the opportunity to digitally preserve their collections and receive hands-on training in digitisation, collections care, preventive conservation, and risk mitigation in the face of natural disaster events.

During both March and June, an online Expression of Interest questionnaire was circulated, inviting interested parties to indicate their interest, provide details about their collections and caretaking capabilities, and outline any past or anticipated natural disaster occurrences. Following review of these submissions, 18 organisations were chosen to participate in the project: nine between April and July, and another nine between August and December.

### GETTING STARTED

In the lead up to the first and second onsite timeframes, an introductory online session was held with the selected groups. These sessions provided comprehensive details about the training agenda, introduced the assigned project officer, instructed on preparation for the onsite training, and addressed any queries from the organisations. Additionally, project officers maintained communication with their assigned groups through email and phone leading up to the training sessions, ensuring that all organisations were adequately prepared for the onsite activities.

### WORKSHOPS

Each organisation underwent six days of onsite training at their preferred venue, divided into two separate three-day segments spaced approximately three weeks apart. During the initial three-day period, the designated project officer delivered an introduction to fundamental collections care practices, a theoretical presentation on digitisation methods, and a practical demonstration of the digitisation equipment. The remainder of this phase was dedicated to digitising the selected collection items of the organisations.

The second three-day segment provided additional time for digitisation activities while also incorporating a half-day workshop focusing intensively on specific areas of interest (options included: Collections Management; Collections Care and Preventive

Conservation; Storage and Moving; Disaster Preparedness). Additionally, there was an in-depth overview of the complimentary disaster kit provided to the organisation and, if chosen, an opportunity for a full public digitisation day where neighbouring organisations or community members could bring in their items for photography.

### PARTICIPATING ORGANISATIONS

- Ararat and District Historical Society
- Ballarat Tramway Museum
- Barwon Estuary Heritage Centre
- Bunninyong Historical Society
- Churchill Island Heritage Farm
- Coal Creek Community Park
- Emerald Museum
- Glenelg Shire Council
- Leongatha and District Historical Society
- Morrabool Shire Council
- Mount Dandenong Historical Society
- Myrtleford Historical Society
- Narre Warren Family History Group
- Nilumbik Historical Society
- Nullawil Historical Society
- Port of Echuca
- Stawell Gift Museum
- Swan Hill Community Collections (inclusive of Lake Boga Flying Boat Museum, Swan Hill Library, Pioneer Museum, Swan Hill Genealogical Society)



## OUTCOMES

After completing the onsite training sessions, organisations were provided with a hard drive containing photographs of their selected 80-100 collection items, a detailed resource manual, a participation letter, and various handouts to aid in their digitisation efforts. Thanks to the backing of Creative Victoria, each participating organisation also received a fully-equipped disaster kit, ensuring future readiness and mitigation of disaster risks. Additionally, all 18 groups had ongoing access to their project officer throughout the project, allowing them to seek assistance or support both during and after the onsite training sessions.

Overall, the project achieved significant success in its scope, engaging a total of 230 individuals and 25 organisations in the onsite training sessions, along with an additional 30 individuals and 23 organisations participating in the public digitisation events. The program provided comprehensive and targeted services to regional communities, enabling community engagement and prepared organisations and their collections for potential natural disaster risks. Further to this, the digitisation of collection material and equipment training substantially increased the capacity of organisations to provide greater access to their collections via online digital platforms and, in turn, enabled long-term safekeeping of collections, especially vulnerable collections located in isolated regional areas.



## MILESTONES AT A GLANCE

- A total of 18 organisations were chosen to participate in CCRP.
- Another 7 neighbouring community groups joined the training sessions through invitation, resulting in a combined participation of 25 groups.
- There were 36 onsite visits and 108 training days achieved in total.
- 230 participants took part in the program over the 8-month training period.
- 11 public digitisation days occurred, which in turn supported a further 23 organisations and 7 individuals.
- As part of the onsite visits, 1,266 3-D objects and 557 2-D items were digitised, with a combined total of 1823 items.
- At the public digitisation days, 79 3-D objects and 59 2-D items were digitised, with a combined total of 138 items.
- 18 half-day focus area workshops were conducted, with Collections Management being selected 8 times, Collections Care and Preventive Conservation being selected 5 times, Disaster Preparedness being selected 4 times, and Storage and Moving being selected once.
- 18 disaster kits were issued to organisations, enabling future proofing and risk mitigation for future disasters.
- And finally, in total, the project team travelled 16,759 kilometres across the state.

**Toyah Horman**  
*Program Manager, CCRP*



**“[...] We have already developed a significant exhibition for the end of the year, which has happened due to these upgrades. [...] This is a wonderful project and we are truly excited for how this will unlock the potential of Hamilton Gallery.”**

Joshua White, Gallery Director  
Hamilton Art Gallery, RCAP recipient



## Regional Collections Access Program

AMaGA Victoria is proud to have continued to work throughout 2023 with Regional Arts Victoria, Creative Victoria, the Public Galleries Association of Victoria (PGAV) and the National Gallery of Victoria to deliver the Victorian Government's Regional Collections Access Program.

Launched in late 2021, the Regional Collections Access Program (RCAP) is designed to enable equipment and infrastructure upgrades at galleries and museums. With recipients announced in 2022, the Program supports collections care and storage, and facilitates the loaning and touring of collections items from Local, State, National and International lending institutions in regional and Interface Local Government Areas (LGAs). The Program aims to enable more visitors to access more collections in more locations across Victoria.

### 2023 HIGHLIGHTS

Throughout 2023, AMaGA Victoria continued to work alongside the Partnership for the program to provide support to the 36 regional and interface galleries and museums sharing in the \$4 million investment to update their facilities, with many recipients concluding their projects.



## Acknowledgements

In 2023, we express our sincere gratitude and deep appreciation for the kindness and support shown by our numerous outstanding supporters.

### OUR THANKS GO OUT TO...

The Victorian Government through Creative Victoria, part of the Department of Jobs, Skills, Industries and Regions.

We thank Creative Victoria for supporting our core activities, and in particular:

- The Hon Danny Pearson MP, Minister for Creative Industries (until Sept 2023)
- The Hon Colin Brooks MP, Minister for Creative Industries (from Sept 2023)
- Claire Febey, Chief Executive
- Max Coffman, Deputy Chief Executive
- Sam Strong, Executive Director, Creative Industries
- Leanne Seddon, Director, Agencies and Infrastructure
- Lainie Kluska, Director, Communications, Media and Marketing
- Karen Sovitslis, Senior Manager, Organisation Investment, Regional Development and Strategic Projects
- Victoria Jones, Sector Relationship Manager Organisations
- Dr Georgia Melville, Senior Policy Officer, Cultural Collections Unit
- Laura Williams, Senior Project Officer, Cultural Collections Unit

Thanks to our fellow associations:

- The American Alliance of Museums
- The Council of Australasian Art Museum Directors
- The Council of Australasian Museum Directors
- ICOM Australia
- Museums Aotearoa (New Zealand)
- Museums Association (UK)

We thank Museums Victoria for our office space, operational and IT support at Melbourne Museum, for partnering on the Victorian Collections project, and staff members' contributions to AMaGA Victoria committees, programs and services. In particular:

- Lynley Crosswell, Chief Executive Officer and Director
- Sean Royal, Chief Operating Officer
- Georgie Cox, Chief Financial Officer
- Carmel O'Keefe, Head of Digital Life
- Andrew Puhanic, Head of People and Culture

- Les Schneider, Head ICT Strategy & Delivery
- George Dunford, Manager, Online Development
- Forbes Hawkins, Collection Systems Senior Developer
- Peter Vella, ICT Service Manager
- Peter Bubulya, Specialist ICT Support Officer
- Kashif Hussain, Senior IT Support Analyst

Event speakers and consultants:

- Rosemary Cameron, Royal Historical Society of Victoria
- Jim Connor, Eltham District Historical Society
- Sione Francis, Museums Victoria
- Claudia Funder, Arts Centre Melbourne
- Ashleigh Giffney, City of Newcastle
- Samantha Hamilton, Rock Art Australia
- Jillian Hiscock, Royal Historical Society of Victoria
- Kerry Landman, The Robin Boyd Foundation
- Caroline Martin, Yalukit Marnang Pty Ltd
- Mahmoud Mohammed, Museum of Islamic Art
- Sherryn Vardy, Conservator
- Dr Keir Winesmith, National Film & Sound Archive

Other sponsors and supporters

- ACMI
- Archival Survival
- Buxton Contemporary
- Deakin University
- Doncaster & Templestowe Historical Society
- Flagstaff Hill Maritime Museum
- Hawks Museum / Hawthorn Football Club
- National Standards Taskforce
- National Wool Museum
- National Exhibitions Touring Support (NETS) Victoria
- National Trust of Australia (Victoria)
- Old Treasury Building
- Port Melbourne Historical Society
- Public Galleries Association of Victoria (PGAV)
- Puffing Billy
- Regional Arts Victoria
- RMIT University
- Royal Historical Society of Victoria
- Shrine of Remembrance
- University of Melbourne
- Victoria Police Museum

And last, but certainly not least, we thank AMaGA National and the state and territory Branches for their continued support throughout the year. We look forward to seeing everyone at the National Conference in September 2024!

## Image Credits

### PAGE 2

- Attendees at the 2023 EOY Function, Pollywoodside. Photo: Geraldine Brault

### PAGE 3

- Attendees at the 2023 EOY Function, Pollywoodside. Photo: Geraldine Brault

### PAGE 4

- Siobhan Barker, Treasurer, Branch Committee

### PAGE 5

- Andrew Hiskens, President, Branch Committee

### PAGE 7

- Ash Robertson, Executive Director. Photo: C. Forge
- Ash Robertson in a picture (far right) along with Jacinta Parsons, Andrew Hiskens and Anne Robertson (PGAV) for the Victorian Museums and Galleries Awards. Photo: Simon Fox Photography
- Ash presenting at AMaGA EOY Function, Pollywoodside, Melbourne. Photo: Geraldine Brault

### PAGE 12

- Michelle Fracaro, Manager, Events & Professional Development
- 2023 Annual Program
- Crowd at the 2023 Victorian Museums and Galleries Awards. Photo: Simon Fox Photography

### PAGE 13

- Martin Hallett Award for Community Engagement winner, Sherene Hassan (Islamic Museum of Australia) with Jacinta Parsons. Photo: Simon Fox Photography

### PAGE 15

- Lana Epshteyn, Former Communications Manager
- Image of AMaGA Victoria Logo
- Maria Pia Dunne, Communications Manager

### PAGE 17

- Maxine Holden, Digitisation Officer (Eastern Regions), delivers a VC Digitisation workshop in Gippsland
- Kerry Landman, The Robin Boyd Foundation, presents 'Telling Tales with the Walsh Street Archive' at VC Day
- 'Curate Your Own Adventure' workshop at VC Day

### PAGE 18

- RDP intensive underway at Warrnambool Historical Society
- RDP intensive underway at Lorne Historical Society

### PAGE 19

- Tour of Buda Castlemaine's historic house and gardens, VC Day

### PAGE 20

- Amelia Marra and Caroline Wall, Managers, Accreditation Programs
- Collections storage on MAP Reaccreditation site visit
- Warrnambool City Council staff and Peer Review Panel, Flagstaff Hill Maritime Village and Museum site visit

### PAGE 21

- Amelia Marra and volunteer committee members, Queenscliffe Maritime Museum site visit
- Exhibition displays, Queenscliffe Historical Museum
- Caroline Wall and volunteer committee members, Foster & District Historical Society site visit

### PAGE 22

- National Standards for Australian Museums and Galleries, Second Edition
- National Standards Taskforce members answering questions at the digital launch, March 2023

### PAGE 23

- Peer Review Panel and Surf Coast Shire Council staff, Australian National Surfing Museum site visit
- Peer Review Panel and Australian Sports Museum staff, site visit

### PAGE 24

- Toyah Horman, Program Manager, CCRP
- Caroline Wall pictured with Emerald Museum team
- Erina McCann, Project Officer, CCRP

### PAGE 25

- Participants from Bunninyong Historical Society

### PAGE 26

- Item digitised during workshop at Leongatha and District Historical Society
- Two participants preparing a dress for photographing, Port of Echuca Historical Society

### PAGE 28

- Construction underway for an expanded collection store at the National Vietnam Veterans Museum, funded by RCAP. Photo: Wendy Anderson
- New artwork racking at Glenelg Shire Council, funded by RCAP. Photo: Agostina Hawkins
- New compactus at Glenelg Shire Council, funded by RCAP. Photo: Agostina Hawkins

### PAGE 29

- Redevelopment work nearing completion at Flagstaff Hill Maritime Museum, funded by RCAP. Photo: Justin Croft



**Income statement for the year ended 31 December 2023**

	<b>2023 \$</b>	<b>2022 \$</b>
<b>Revenues from ordinary activities</b>		
Strategic Investment 1	-	-
Strategic Investment 2	6,800	11,200
Grants	900,123	794,550
Other income	110,088	105,558
Interest	8,174	2,134
<b>Total revenues from ordinary activities</b>	<b>1,025,185</b>	<b>913,441</b>
Depreciation expense	1,076	1,076
Publications	-	-
Project and program expenses	73,995	57,316
Workshops, seminars, and events	78,547	58,693
Employee	675,972	664,354
Administration and marketing	107,684	134,634
Other expenditures	-	171,162
<b>Total expenditure</b>	<b>937,274</b>	<b>1,087,235</b>
Surplus / (Deficit) before income tax attributable to members of the entity	87,911	(2,793)
National Office support	-	(171,000)
Income tax	-	-
<b>Total comprehensive income / (loss) for the year attributable to members of the entity</b>	<b>87,911</b>	<b>(173,793)</b>

**Balance sheet as at 31 December 2023**

	<b>2023 \$</b>	<b>2022 \$</b>
<b>Current assets</b>		
Cash and cash equivalents	484,091	394,937
Trade and other receivables	9,657	188,894
Prepayments	1,026	1,019
<b>Total current assets</b>	<b>494,774</b>	<b>584,850</b>
<b>Non-current assets</b>		
Property, plant and equipment	24,994	26,020
<b>Total current assets</b>	<b>24,994</b>	<b>26,020</b>
<b>TOTAL ASSETS</b>	<b>519,718</b>	<b>610,870</b>
<b>Current liabilities</b>		
Trade and other payables	31,634	53,113
Income in advance	45,819	41,100
Grants carried forward	-	-
• Strategic Investment Fund II	-	6,800
Grants in advance	99,706	259,414
Provisions	118,229	117,464
<b>Total current liabilities</b>	<b>295,388</b>	<b>477,891</b>
<b>Non-current liabilities</b>		
Long-term provisions payable	28,179	24,739
<b>TOTAL LIABILITIES</b>	<b>323,567</b>	<b>502,630</b>
<b>NET ASSETS</b>	<b>196,151</b>	<b>108,240</b>
<b>Members' funds</b>		
Retained earnings	196,151	108,240
<b>TOTAL MEMBERS' FUNDS</b>	<b>196,151</b>	<b>108,240</b>

**Cash flow statement as at 31 December 2023**

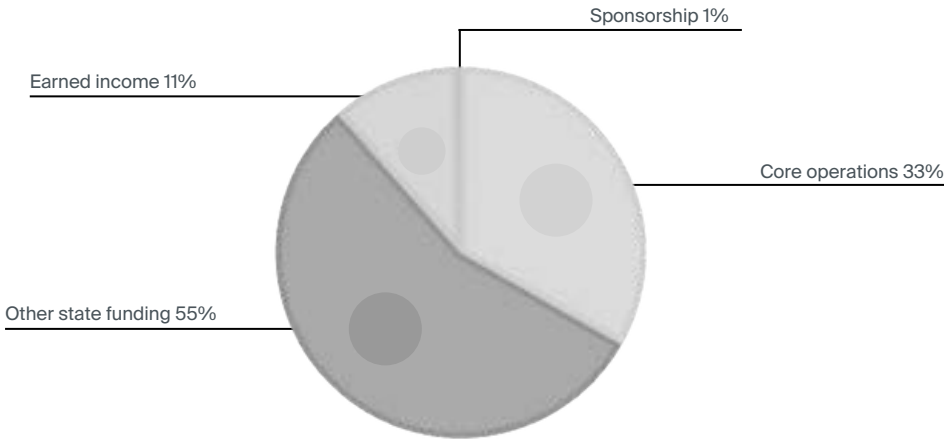
	<b>2023 \$</b>	<b>2022 \$</b>
<b>Cash flow from operating activities</b>		
Receipts from grants, fees and other income	1,081,623	671,429
Other revenue	107,825	116,114
Payments to suppliers and employees	(1,108,468)	(1,007,879)
Interest received	8174	2,134
<b>Net cash provided (used) by operating activities</b>	<b>89,154</b>	<b>(218,202)</b>
<b>Cash flow from investing activities</b>		
Payments for property, plant and equipment	-	-
<b>Net cash provided (used) by investing activities</b>	<b>-</b>	<b>-</b>
<b>Net increase (decrease) in cash held</b>	<b>89,154</b>	<b>(218,202)</b>
Cash at beginning of financial year	394,937	613,137
Cash at end of financial year	484,091	394,707
<b>Reconciliation of net cash provided by operating activities to operating profit</b>		
<b>Operating profit / (loss)</b>	<b>87,911</b>	<b>(173,794)</b>
Adjustment for non-cash flows in operating profit Depreciation	1,076	1,076
<b>Increase / (Decrease) in provisions</b>	<b>4,204</b>	<b>22,293</b>
(Increase) / Reduction in prepayments	(7)	-
(Increase) / Reduction in trade and other receivables	179,237	(184,159)
Increase / (Reduction) in payables and accruals	(21,479)	8,015
Increase / (Reduction) in income in advance	4,719	13,900
Increase / (Reduction) in grants unspent	(6,800)	(11,200)
Increase / (Reduction) in grants in advance	(159,708)	105,667
<b>Net cash provided (used) by operating activities</b>	<b>89,154</b>	<b>(218,202)</b>

**Statement of changes in equity for the year ended 31 December 2023**

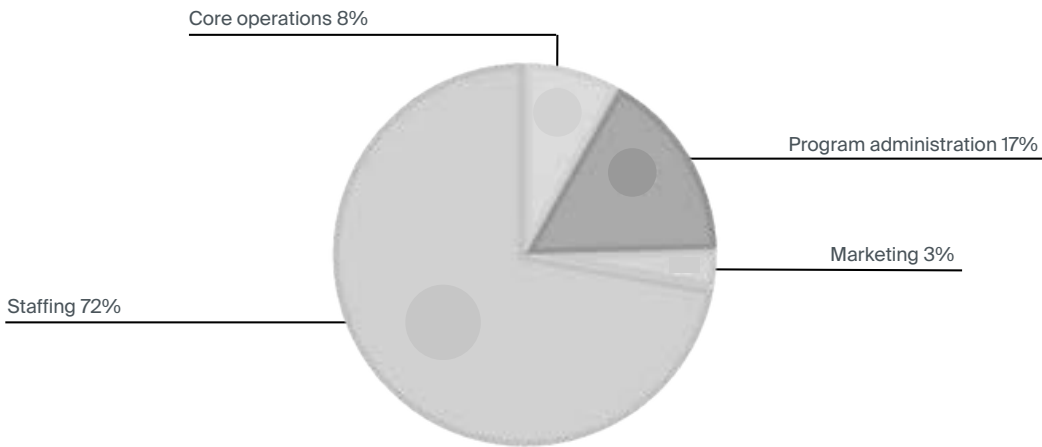
	<b>Retained surplus</b>	<b>Total equity</b>
<b>2021</b>		
Profit / (Loss) attributable to members	(12,904)	(12,904)
<b>Balance at end of financial year</b>	<b>282,034</b>	<b>282,034</b>
<b>2022</b>		
Profit / (Loss) attributable to members	(173,794)	(173,794)
<b>Balance at end of financial year</b>	<b>108,240</b>	<b>108,240</b>
<b>2023</b>		
Profit / (Loss) attributable to members	87,911	87,911
<b>Balance at end of financial year</b>	<b>196,151</b>	<b>196,151</b>

Key statistics

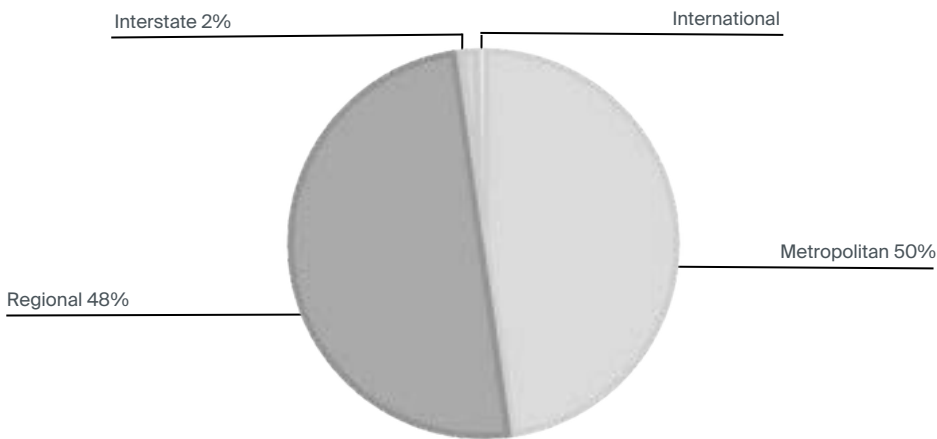
Income



Expenses



Participation Profile



## Statement by Members of the Committee


The Committee has determined that the association is not a reporting entity and that this special purpose financial report should be prepared in accordance with the accounting policies outlined in the financial statements.

In the opinion of the Committee, the financial report:

1. Presents a true and fair view of the financial position of Australian Museums and Galleries Association Victoria as at 31st December 2023 and its performance for the year ended on that date.
2. At the date of this statement there are reasonable grounds to believe that Australian Museums and Galleries Association Victoria will be able to pay its debts as and when they fall due.

This statement is made in accordance with a resolution of the Committee and is signed for on behalf of the Committee by:

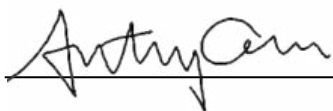
President, Andrew Hiskens:



Secretary, Anthony Camm

On behalf of

Treasurer, Siobhan Barker:



Dated this the 26th day of April 2024.

Australian Museums and Galleries Association Victoria

ABN: 83 048 139 955



# AMaGA Victoria

**Office Address**

Royal Exhibition Building  
Carlton Gardens  
Carlton VIC 3053

**Postal Address**

PO Box 385  
Carlton South VIC 3053

(03) 9270 5063  
Regional Freecall  
1800 680 082

[amagavic.org.au](http://amagavic.org.au)  
[info@amagavic.org.au](mailto:info@amagavic.org.au)

