

Expression of Interest: Online Engagement Consultant

Reports to: MAP Co-Managers, AMaGA Victoria
Position Status: Contracted package of works
Period: April– end May with duration to be negotiated
Contractor Fee: \$4,000

Expressions of interest are sought for a consultant with knowledge and experience working with the gallery and museum sector, including specific expertise in digital and audience engagement strategy to develop program materials for the Museum Accreditation Program (MAP).

Project overview:

The Museum Accreditation Program (MAP) is a peer-review program which supports Victorian organisations (including museums, galleries, historical societies, Keeping Places, archives and heritage sites) to ethically preserve and manage collections and enrich community experiences. MAP uses the [National Standards for Museums and Galleries](#) to provide a framework for ongoing development by connecting peers with industry knowledge, contributing to a skilled and sustainable sector. MAP works with both paid and volunteer-run organisations; at present there are 85 participants in the program.

MAP is presently undergoing a major review, which involves developing new learning-based content to guide participants through creating and improving core policies and procedures. This content is being expanded to better reflect key developments to museum and gallery practice, including the increasing importance of strategic engagement and delivery in an online context.

The project deliverables are:

- Create a framework for program materials relating to online programming and digital engagement
- Draft program content for online programming & digital engagement
- The content is to be adapted into 4 x text-based tutorials, approximately 800 – 1000 words each

How to submit an expression of interest:

Please respond with a letter outlining your relevant experience, including any examples of work, and a copy of your CV or Resume.

Expressions of interest should be sent via email to map@amagavic.org.au by COB Tuesday 13 April 2021 addressed to MAP Co-Managers Amelia Marra and Sherryn Vardy.

If you require any further information regarding this project, contact map@amagavic.org.au