

## **Lucie Paterson**

*\*Current Branch Committee member*

Lucie Paterson is at the forefront of change and innovation in the museum field. With twelve years' experience at leading cultural organisations, including Te Papa in New Zealand, Southbank Centre in London and now as Head of Experience, Product & Digital at ACMI in Melbourne, Lucie's work shapes the exhibitions and experiences that will lead our sector into the future.

Now more than ever museums need to be visitor-facing and data informed. Lucie would like to continue to be a member of the AMAGA Victoria Branch Committee to further spread her strong commitment to harnessing these opportunities for small to medium and large institutions across Victoria. She is passionate about helping them all make the necessary transformation in the digital era.

Over the last three years her work has won domestic (AMAGA) and international awards (GLAMi), and digital products made under Lucie's guidance have been adopted around the world in the UK, South America and New Zealand. Her current work focuses on the \$40m redevelopment of ACMI, building a new institution of interactive media and screen culture. Lucie's work also encompasses internal workforce transformation, embedding user experience and systems thinking across an organisation to increase efficiency in operations. She has broad experience working closely with the executive on strategy in times of change, and implementing transparent and collaborative ways of working.

Lucie is on the board of New Zealand's National Digital Forum, presents at conferences in Australia and overseas and writes regularly about museum process change and practices online.